

# The Star-Ledger/Eagleton-Rutgers Poll

**EMBARGOED – NOT FOR RELEASE UNTIL: SUNDAY, SEPTEMBER 20, 1992**

**RELEASE: SL/EP 39-1 (EP 89-1)**

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## **RELEASE INFORMATION**

A story based on the survey findings presented in this release and background memo will appear in Sunday's *Star-Ledger*. Other newspapers may also use this information in their Sunday editions. Electronic media may release after 5:00 P.M. Saturday, September 19, 1992. We ask users to properly attribute this copyrighted information to "The Star-Ledger/Eagleton Poll."

## **CLINTON LEADS BUSH IN NEW JERSEY**

ALL OF THE PERCENTAGES IN THIS RELEASE ARE BASED ON NEW JERSEY RESIDENTS WHO REPORT THEY ARE CURRENTLY REGISTERED TO VOTE.

Democrat Bill Clinton now has a 13 point lead over Republican incumbent George Bush — 52 to 39 percent — among registered voters in New Jersey. However, about 1-in-4 registered voters might change their minds before election day. These results are a reversal from four months ago when Bush enjoyed a 21 point lead over Clinton — 55 to 34 percent.

The latest *Star-Ledger/Eagleton* Poll conducted by telephone from September 9 to 16, 1992 with 669 registered voters found additional indicators of change in New Jerseyans' opinions about the two candidates. There has been a decline in the percentage of those who have a favorable impression of the President and a marked improvement in Clinton's image. In addition, a majority of state residents do not think Bush should be re-elected.

While most New Jerseyans do not know that H. Ross Perot will be on the ballot in November, when his name is included as a presidential choice about 1-in-10 say they would vote for him.

### **ATTENTION RADIO STATIONS:**

Audio is available after 5:00 P.M. on Saturday, September 19, 1992, from (908)932-3605 (Rutgers Feature Phone).

***VOTE CHOICE***

If the election were held today, Bill Clinton would win a majority of votes in New Jersey. The Democratic candidate gets 52 percent of the vote compared to 39 percent who prefer George Bush and 7 percent who report they have not decided who they will vote for. While about 77 percent of those who favor a candidate say they are sure about their choice, 23 percent think they might change their mind before election day. Adding this to the 7 percent who are undecided leaves 30 percent who may change their vote.

From a partisan perspective, while 9-in-10 Democrats support Clinton, 8-in-10 Republicans choose Bush. Independents are about evenly divided with 46 percent favoring Clinton and 42 percent selecting Bush.

Looking at past voting, Bush is experiencing an erosion of support from his 1988 electoral base in the state. Sixty-one percent of New Jerseyans who voted for Bush four years ago say they will vote for him in 1992; however, 30 percent report they will vote for Clinton, and 8 percent are undecided. In comparison, Clinton gets support from 92 percent of those who say they voted for Dukakis, 3 percent choose Bush, and 3 percent are undecided.

A similar pattern of change can be seen among those who voted for Ronald Reagan in the 1984 election. Sixty-one percent of those who voted for Reagan say they will vote for Bush in 1992 while 30 percent will vote for Clinton and 8 percent are undecided. Among those who voted for Walter Mondale in 1984, 87 percent say they will vote for Clinton, 7 percent for Bush and 3 percent are undecided.

At this time, men are more likely to favor Clinton than Bush by a margin of 57 to 36 percent with 6 percent reporting they are undecided and 1 percent who say they will not vote. Women are also more likely to favor Clinton than Bush, but the margin is a smaller 47 to 41 percent with 8 percent undecided and 3 percent reporting they will not vote. Males who identify themselves as Democrats are the strongest Clinton supporters with 94 percent saying they would vote for the challenger, in comparison 53 percent of the males who are independents and 13 percent of those who are Republican choose Clinton. Among females who identify themselves as Democrats, 87 percent

will vote for Clinton, compared to 38 percent of those who are independent and 10 percent of the Republican women.

In addition, younger voters (18-29) are more likely to favor the Democrat (60% Clinton; 36% Bush), compared to those who are 30-49 years old (52% Clinton; 41% Bush), and voters who are 50 years old or older (50% Clinton; 39% Bush).

Non-white voters (69%) are also more likely to be Clinton supporters than whites (49%).

"Although Clinton currently has a double-digit lead, it is too early to award him New Jersey's electoral votes," commented Janice Ballou, Director. "The most motivated and stable voters are those who have a reason to vote for a candidate. At this point in the election, many voters are selecting Clinton because he is not George Bush. Voters have not yet seen the candidates' political ads or watched them debate. These are two key activities that will be used to capture these swing voters."

### ***REASON FOR CANDIDATE SELECTION***

Registered voters gave a variety of reasons for selecting the candidate they say they will vote for. Thirty-five percent of the voters mention reasons having to do with the

*-more-*

candidate's past or expected performance in office (this includes mentions of satisfaction/dissatisfaction with Bush, need for a change, and candidate experience), 19 percent name economic issues, 14 percent name personal characteristics, 10 percent cite social issues, 9 percent are for or against one of the candidates, 6 percent say foreign affairs, and 6 percent name the political party identification of the candidate. Voters who favor Bush are more likely than Clinton supporters to mention foreign affairs (13%), personal characteristics (18%), and party identification (8%). Clinton voters are more likely to name economic issues (26%) and social issues (12%). About equal percentages of voters for Clinton (37%) and Bush (34%) say they selected their candidate based on their past or expected performance in office.

Overall, New Jersey voters are about equally divided on whether their vote is more for the candidate they have selected (49%) or more against the other candidate (46%). There is clearly a

difference between the supporters of the two candidates. A majority of Clinton supporters (57%) say they are voting more against Bush, while 39 percent say they are voting more for the Democrat. In comparison, Bush supporters are more likely to be voting for their candidate rather than against Clinton by a margin of 62 to 35 percent. Republicans (65%) are more likely to be voting for the candidate they selected than Democrats (48%) or independents (42%).

### ***THE PEROT FACTOR***

Since he announced his withdrawal from the presidential campaign, Ross Perot has not been actively seeking votes, however, he will be on the ballot in New Jersey. Most state residents either don't know if Perot will be on the ballot (37%) or think he will not be listed as a candidate (37%). Twenty-six percent say they know that he will be on the ballot.

After voters are told Perot's name will be on the ballot, when they are asked about a three way race between Clinton, Bush, and Perot, Perot receives 11 percent of the vote, Clinton gets 46 percent, Bush 36 percent, and 6 percent are undecided. Among those who say they will vote for Clinton, 86 percent continue to select the Democrat in a three way race while 10 percent switch to Perot. In comparison, 90 percent of the Bush voters stay with their candidate while 8 percent pick Perot. Independents (15%) are more likely than Democrats (6%) or Republicans (10%) to say they would vote for Perot.

About 4-in-10 voters say that when Perot was actively campaigning for President they considered voting for him. Clinton voters (47%) are more likely than Bush supporters (28%) to report they considered a vote for Perot.

If Ross Perot re-entered the race for President and began to actively campaign, 23 percent of the state's registered voters say they would consider voting for him. Voters who now say they would vote for Clinton (25%) are more likely than current Bush supporters (18%) to consider a vote for Perot. In addition, independents (31%) are more likely than Democrats (16%) or Republicans (18%) to say they would consider voting for the Texas billionaire.

Overall, about 2-in-3 state residents feel that a vote for a third party candidate "sends a message that the political system needs to change" compared to 1-in-4 who say a vote for a third party candidate "is throwing away your vote because that person doesn't have a chance to win." Independents (70%) are more likely than Democrats (64%) or Republicans (64%) to say a third party vote "sends a message." Also, not surprisingly, Perot supporters (95%) are more likely than Clinton (64%) or Bush (59%) voters to feel this way.

### ***IMPRESSIONS OF THE CANDIDATES***

More voters have a favorable impression of Democratic challenger Bill Clinton (54%) than the incumbent President George Bush (44%). Clinton's favorable rating has improved by 21 points since April 1992, while positive impressions of Bush declined 12 percentage points.

Comparing the two Vice-Presidential candidates, Clinton's running mate Al Gore receives favorable ratings from 53 percent of the state's registered voters while Dan Quayle gets a 35 percent favorable score.

Looking at the current job performance rating of the incumbent President and Vice-President, about 7-in-10 give each only fair or poor ratings. While 31 percent give Bush excellent (5%) or good (26%) ratings, 27 percent rate Quayle's job performance excellent (5%) or good (22%). Among registered voters, the President's job performance has declined 7 points from the 38 percent positive rating he received in April 1992.

Overall, a majority of registered voters (57%) do not think George Bush should be re-elected to a second term compared to 36 percent who think he should be returned to office. Republicans (78%) are more likely than Democrats (6%) or independents (36%) to say the President should be re-elected.

### ***VOTER ATTITUDES TOWARD THE ELECTION***

There has been a shift in registered voters' opinions about the 1992 candidates for President. Currently, about half of the state's registered voters are very (10%) or somewhat (41%) satisfied with the field of candidates, while half are very (16%) or somewhat (33%) dissatisfied. In April only 1-in-4 voters said they were satisfied with the field of candidates.

Independents (39%) are less likely than Democrats (61%) or Republicans (57%) to be satisfied with the contenders.

The level of voter interest in this election is higher than in any of the past three presidential races. Overall, 64 percent of registered New Jerseyans say they have a lot of interest in this election compared to 22 percent who have some interest and 13 percent who have little or none. In comparison, 48 percent had a lot of interest in the 1988 election, 59 percent in 1984, and 55 percent in 1980.

In addition, 68 percent say the outcome of the election will make a great deal (34%) or some (34%) difference in the way government is run while 25 percent say it will not make very much of a difference, and 7 percent do not have an opinion about how much difference it makes who wins. This is about the same as in past presidential elections.

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## BACKGROUND MEMO — RELEASE SL/EP39-1 (EP89-1), SUNDAY, SEPTEMBER 20, 1992

The latest *Star-Ledger/Eagleton* Poll was conducted between September 9 and 15, 1992, when a random sample of 800 New Jerseyans, 18 years and older, was interviewed by telephone. This sampling yielded a total of 669 respondents who reported being registered to vote. The figures in this release are based on this sample size and are subject to a sampling error of about  $\pm 4$  percent. The tables also present information about 650 respondents, likely voters, who reported being registered and say they would "definitely" or "probably" vote in November's election. Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from that population. Sampling error does not take into account other possible sources of error inherent in any study of public opinion. The questions and figures referred to in this release are presented below. The location of each question on the actual questionnaire is in brackets.

NOTE: Two vote choice items are used. *Vote Choice 1* is the 2-way race between Bush and Clinton. *Vote Choice 2* is the 3-way race between Bush, Clinton and Perot.

"How would you rate the job George Bush is doing as President--excellent, good, only fair, or poor?" [Q.6]

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>							
--Registered Voters	5%	26%	30%	39%	1%	101%	(669)
<u>Party ID</u>							
--Democrat	1	8	20	71	--	100	(205)
--Independent	3	25	37	33	1	99	(281)
--Republican	12	50	31	6	1	100	(172)

**PAST SURVEYS**

April, 1992							
--Registered Voters	8	30	31	30	--	99	(624)

"Thinking back over George Bush's first term in office, do you think he deserves to be re-elected for a second term or not?" [Q.7]

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>					
--Registered Voters	36%	57%	7%	100%	(669)
<u>Vote Choice 1</u>					
--Clinton	2	96	2	100	(340)
--Bush	86	7	8	101	(267)
<u>Party ID</u>					
--Democrat	6	91	3	100	(205)
--Independent	36	54	10	100	(281)
--Republican	78	17	5	100	(172)

"How would you rate the job Dan Quayle is doing as vice President--excellent, good, only fair, or poor?" [Q.8]

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>							
--Registered Voters	5%	22%	33%	38%	3%	101%	(669)
<u>Party ID</u>							
--Democrat	2	9	26	62	1	100	(205)
--Independent	3	23	36	34	5	101	(281)
--Republican	12	39	37	11	1	100	(172)

"How much interest do you have in this election--a lot, some, a little or none at all?" [Q.15]

	<u>A Lot</u>	<u>Some</u>	<u>Little/ None</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>						
--Registered Voters	64%	22%	13%	1%	100%	(663)
<u>Vote Choice 1</u>						
--Clinton	67	19	13	1	100	(340)
--Bush	63	27	10	--	100	(267)

**PAST SURVEYS**

September, 1988	48	33	18	1	100	(505)
August, 1984	59	25	14	2	100	(638)
September, 1980	55	28	18	--	101	(971)

"In your opinion, how much of a difference will the outcome of this election make in the way the government is run for the next few years--a great deal of difference, some difference, or not very much difference?" [Q.16]

	<u>Great Deal</u>	<u>Some</u>	<u>Not Very Much</u>	<u>Depends/ No Opinion</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>						
--Registered Voters	34%	34%	25%	7%	100%	(663)
<u>Vote Choice 1</u>						
--Clinton	37	35	23	5	100	(340)
--Bush	35	34	24	7	100	(267)

**PAST SURVEYS**

September, 1988	28	40	24	8	100	(367)
August, 1984	34	32	22	12	100	(318)
September, 1980	34	30	30	6	100	(971)



"I'd like to get your general impression of the presidential candidates. For each name I read, please tell me if your general impression of him is favorable or unfavorable. If you don't have an opinion on a candidate, just say so.

First, is your general impression of (START AT DESIGNATED POINT) favorable or unfavorable? [PROBE: Would that be very or somewhat (favorable/unfavorable?)?" [Q.17]

	<u>Very Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Very Unfavorable</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b><u>BUSH</u></b>							
<b>September, 1992</b>							
--Registered Voters	18%	26%	20%	30%	6%	100%	(663)
<i>Party ID</i>							
--Democrat	6	10	22	58	3	99	(202)
--Independent	14	30	23	24	9	100	(278)
--Republican	43	40	11	2	5	101	(178)
<b><u>PAST SURVEYS</u></b>							
April, 1992							
--Registered Voters	23	33	18	24	3	101	(623)
September, 1988							
--Likely Voters	18	32	19	19	13	101	(505)
<b><u>CLINTON</u></b>							
<b>September, 1992</b>							
--Registered Voters	22	32	19	17	9	99	(663)
<i>Party ID</i>							
--Democrat	44	38	5	5	7	99	(202)
--Independent	14	36	24	16	11	101	(278)
--Republican	5	17	32	38	8	100	(172)
<b><u>PAST SURVEYS</u></b>							
April, 1992							
--Registered Voters	12	21	25	33	9	100	(623)
September, 1988							
--Likely Voters (Dukakis)	19	39	7	7	28	100	(611)
<b><u>GORE</u></b>							
<b>September, 1992</b>							
--Registered Voters	24	29	13	10	24	100	(663)

(Continued on following page.)

	<u>Very Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Very Unfavorable</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
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QUAYLE

September, 1992

--Registered Voters	10%	25%	24%	31%	9%	99%	(663)
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"If the election for President were held today and you had to choose between Bill Clinton, the Democrat; and George Bush, the Republican; who would you vote for? (IF RESPONDENT SAYS "OTHER," PROBE: `But, if you had to choose only between Clinton and Bush who would you vote for?)" [Q.18]

	<u>Clinton</u>	<u>Bush</u>	<u>Undecided</u>	<u>Won't Vote</u>	<u>Total</u>	<u>(n)</u>
September, 1992						
--Registered Voters	52%	39%	7%	2%	100%	(663)
--Likely Voters	52	39	6	2	99	(650)
<u>Party ID</u>						
--Democrat	90	6	3	1	100	(202)
--Independent	46	42	*10	2	100	(278)
--Republican	11	81	5	2	99	(172)
<u>Age</u>						
--18 - 29	60	36	*3	1	100	(98)
--30 - 49	52	41	*6	1	100	(267)
--50 and older	50	39	9	3	101	(287)
<u>Race</u>						
--white	49	42	*8	1	100	(549)
--non-white	69	25	2	4	100	(99)
<u>Gender</u>						
--male	57	36	*6	1	100	(326)
--female	47	41	8	3	99	(337)
<u>Male</u>						
--Democrat	94	6	1	--	101	(96)
--Independent	53	38	*8	1	100	(141)
--Republican	13	80	6	1	100	(87)
<u>Female</u>						
--Democrat	87	6	5	3	101	(106)
--Independent	38	46	*13	3	100	(137)
--Republican	10	83	5	3	101	(85)

(Continued on following page.)

	<u>Clinton</u>	<u>Bush</u>	<u>Undecided</u>	<u>Won't Vote</u>	<u>Total</u>	<u>(n)</u>
<i><u>Vote Choice 2</u></i>						
--Clinton	97%	1%	1%	1%	100%	(300)
--Bush	1	96	3	--	100	(249)
--Perot	49	30	14	6	99	(71)
<i><u>Satisfaction With Candidates</u></i>						
--Satisfied	57	38	4	1	100	(323)
--Not Satisfied	48	40	10	3	101	(335)
<i><u>Vote for Candidate or Against Opponent</u></i>						
--For	44	52	4	--	100	(307)
--Against	69	31	1	--	101	(294)
<i><u>Interest in Election</u></i>						
--A Lot	55	38	6	1	100	(453)
--Some/Little	48	44	7	2	101	(191)
<i><u>1988 Vote</u></i>						
Bush	30	61	8	1	100	(374)
Dukakis	92	3	3	2	100	(192)
<i><u>1984 Vote</u></i>						
Reagan	30	61	8	1	100	(344)
Mondale	87	7	3	3	100	(208)
<b><u>PAST SURVEYS</u></b>						
April, 1992	34	55	8	4	101	(623)

(\*Includes 2% or less who vote for "other" candidates.)

If undecided: "Do you lean more towards Clinton or more towards Bush?" [Q.20]

	<u>Leans Clinton</u>	<u>Leans Bush</u>	<u>Neither</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>	<b>18%</b>	<b>29%</b>	<b>54%</b>	<b>101%</b>	<b>(41)</b>

"Are you very sure about your choice or do you think you might change your mind before election day?" [Q.19]

	<u>Sure About Choice</u>	<u>Might Change Mind/ Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>				
--Registered Voters	77%	23%	100%	(608)
<u>Vote Choice 1</u>				
--Clinton	78	22	100	(340)
--Bush	76	24	100	(267)
<u>Party ID</u>				
--Democrat	85	15	100	(196)
--Independent	70	30	100	(247)
--Republican	78	22	100	(160)

Combined Q.18, Q.19, Q.20

	<u>Firm Clinton</u>	<u>Soft Clinton</u>	<u>Lean Clinton</u>	<u>Undecided</u>	<u>Lean Bush</u>	<u>Soft Bush</u>	<u>Firm Bush</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>	42%	12%	1%	3%	2%	10%	30%	100%	(648)

"What is the most important reason why you favor (CANDIDATE NAMED IN Q.18 OR Q.20)?" [Q.21]

	<u>Social Issues</u>	<u>Foreign Affairs</u>	<u>Performance In Office</u>	<u>Economy</u>	<u>Personal Characteristics</u>	<u>For/ Against Cand.</u>	<u>Political Identification</u>	<u>Other</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>											
--Registered Voters	10%	6%	35%	19%	14%	9%	6%	2%	--	101%	(627)
<u>Vote Choice 1</u>											
--Clinton	12	1	37	26	10	9	4	2	--	101	(340)
--Bush	7	13	34	10	18	8	8	2	1%	101	(267)
<u>Party ID</u>											
--Democrat	15	2	34	20	13	9	5	2	--	100	(198)
--Independent	8	7	37	20	12	11	3	2	--	100	(258)
--Republican	7	11	33	16	19	4	9	--	2	101	(165)

"Would you say you are voting more for (CANDIDATE NAMED IN Q.18 OR Q.20) or more against (OTHER CANDIDATE)?" [Q.22]

	<u>More For</u>	<u>More Against</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>					
<b>--Registered Voters</b>	<b>49%</b>	<b>46%</b>	<b>4%</b>	<b>99%</b>	<b>(627)</b>
<i>Vote Choice 1</i>					
--Clinton	39	57	4	100	(340)
--Bush	62	35	3	100	(267)
<i>Party ID</i>					
--Democrat	48	49	3	100	(198)
--Independent	42	52	6	100	(258)
--Republican	65	33	2	100	(165)

"To the best of your knowledge, will Ross Perot's name be on the ballot in New Jersey or not?" [Q.23]

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>					
<b>--Registered Voters</b>	<b>26%</b>	<b>37%</b>	<b>37%</b>	<b>100%</b>	<b>(663)</b>
<i>Vote Choice 2</i>					
--Clinton	26	38	36	100	(300)
--Bush	24	40	35	99	(249)
--Perot	32	27	41	100	(71)

"Even though Ross Perot stopped campaigning for president, his name will be on the ballot and you can vote for him. If the election for President were held today and you had to choose between Bill Clinton, the Democrat; George Bush, the Republican; or Ross Perot, who would you vote for?" [Q.24]

	<u>Clinton</u>	<u>Bush</u>	<u>Perot</u>	<u>Undecided</u>	<u>Won't Vote</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>							
<b>--Registered Voters</b>	<b>46%</b>	<b>36%</b>	<b>11%</b>	<b>6%</b>	<b>1%</b>	<b>100%</b>	<b>(663)</b>
<b>--Likely Voters</b>	<b>46</b>	<b>36</b>	<b>10</b>	<b>6</b>	<b>--</b>	<b>98</b>	<b>(650)</b>
<i>Vote Choice 1</i>							
--Clinton	86	--	10	4	--	100	(340)
--Bush	1	90	8	1	--	100	(267)
<i>Party ID</i>							
--Democrat	85	6	6	3	--	100	(202)
--Independent	37	38	15	*9	1	100	(278)
--Republican	9	77	10	3	2	101	(172)
<i>Age</i>							
--18 - 29	54	32	7	6	1	100	(98)
--30 - 49	43	36	16	*5	--	100	(267)
--50 and older	45	39	8	7	1	100	(287)

(\*Includes 1% or less who vote for "other" candidates.)

If candidate is named:

"Are you very sure about your choice or might you change your mind before election day?" [Q.25]

	<u>Sure/Firm</u>	<u>Might Change Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>				
<b>--Registered Voters</b>	<b>76%</b>	<b>24%</b>	<b>100%</b>	<b>(622)</b>
<i>Vote Choice 2</i>				
--Clinton	79	21	100	(300)
--Bush	79	21	100	(249)
--Perot	50	50	100	(71)

"This summer Ross Perot was actively campaigning for President. At any time did you consider voting for Perot, or not?" [Q.26]

	<u>Yes, Considered Perot</u>	<u>No, Did Not Consider Perot</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>					
<b>--Registered Voters</b>	<b>39%</b>	<b>59%</b>	<b>2%</b>	<b>100%</b>	<b>(663)</b>
<i>Vote Choice 1</i>					
--Clinton	47	53	1	101	(340)
--Bush	28	71	2	101	(267)
<i>Vote Choice 2</i>					
--Clinton	40	60	1	101	(300)
--Bush	24	73	3	100	(249)
--Perot	91	9	--	100	(71)

"If Ross Perot announces that he is re-entering the Presidential race and begins to actively campaign, would you consider voting for him or not?" [Q.27]

	<u>Yes, Would Consider</u>	<u>No, Would Not Consider</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>					
<b>--Registered Voters</b>	<b>23%</b>	<b>74%</b>	<b>3%</b>	<b>100%</b>	<b>(663)</b>
<i>Vote Choice 1</i>					
--Clinton	25	73	2	100	(340)
--Bush	18	79	3	100	(267)
<i>Vote Choice 2</i>					
--Clinton	15	82	2	99	(300)
--Bush	12	85	3	100	(249)
--Perot	85	14	1	100	(71)
<i>Party ID</i>					
--Democrat	16	81	3	100	(202)
--Independent	31	65	4	100	(278)
--Republican	18	80	2	100	(172)

"Which of these two statements best describes your opinion: [Q.28]

Voting for a third party candidate is throwing away your vote because that person doesn't have a chance to win;

OR

Voting for a third party candidate sends a message that the political system needs to change."

	<u>Throw Vote Away</u>	<u>Sends A Message</u>	<u>Neither</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>						
<b>--Registered Voters</b>	<b>25%</b>	<b>66%</b>	<b>4%</b>	<b>5%</b>	<b>100%</b>	<b>(663)</b>
<i><u>Vote Choice 1</u></i>						
--Clinton	25	68	4	3	100	(340)
--Bush	29	61	4	6	100	(267)
<i><u>Vote Choice 2</u></i>						
--Clinton	28	64	4	4	100	(300)
--Bush	30	59	4	7	100	(249)
--Perot	5	95	--	--	100	(71)
<i><u>Party ID</u></i>						
--Democrat	29	64	4	3	100	(202)
--Independent	21	70	4	5	100	(278)
--Republican	28	64	2	6	100	(172)

"Overall, how satisfied are you with the current field of candidates running for president this year -- very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?" [Q.29]

	<u>Very Satisfied</u>	<u>Somewhat Satisfied</u>	<u>Somewhat Dissatisfied</u>	<u>Very Dissatisfied</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>							
--Registered Voters	<b>10%</b>	<b>41%</b>	<b>33%</b>	<b>16%</b>	<b>1%</b>	<b>101%</b>	<b>(663)</b>
<i>Vote Choice 1</i>							
--Clinton	11	44	31	14	--	100	(340)
--Bush	9	39	38	12	1	99	(267)
<i>Vote Choice 2</i>							
--Clinton	13	48	29	10	--	100	(300)
--Bush	10	42	37	10	1	100	(249)
--Perot	--	11	41	48	--	100	(71)
<i>Party ID</i>							
--Democrat	16	45	28	11	--	100	(202)
--Independent	4	35	38	23	--	100	(278)
--Republican	11	46	33	9	2	101	(172)
<i>Gender</i>							
--Male	10	43	32	15	--	100	(326)
--Female	9	38	35	17	1	100	(337)
<b><u>PAST SURVEYS</u></b>							
April, 1992							
--Registered Voters	4	23	42	30	1	100	(624)
<i>Party ID</i>							
--Democrat	8	30	36	25	1	100	(220)
--Independent	2	23	42	32	2	101	(314)
--Republican	6	23	45	25	1	100	(238)

### **PARTY IDENTIFICATION**

"In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?" [Q.D1]

"Do you lean more toward the Democratic Party or more toward the Republican Party?" [Q.D2]

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>Total</u>	<u>(n)</u>
<b>September, 1992</b>	<b>34%</b>	<b>43%</b>	<b>23%</b>	<b>100%</b>	<b>(658)</b>