

# The Star-Ledger/**Eagleton-Rutgers Poll**

November 3, 2002  
(Release 141-1)

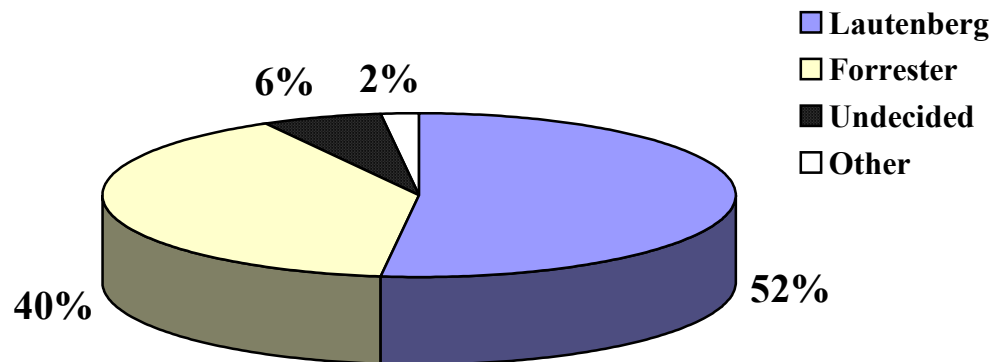
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A story based on the survey findings presented in this release and background memo appears in the Sunday, November 3 Star-Ledger. We ask users to properly attribute this copyrighted information to "*The Star-Ledger/Eagleton-Rutgers Poll.*"

## **DOWN THE STRETCH: LAUTENBERG—THE ONCE AND FUTURE SENATOR?**

New Jerseyans appear to be ready to elect three-term Senator Frank Lautenberg to the seat now held by retiring U.S. Senator Robert Torricelli. Lautenberg holds a commanding 52 to 40 percent lead over Republican Douglas Forrester among likely voters in the latest *Star-Ledger/Eagleton-Rutgers Poll*. Just 6 percent remain undecided with the election a few days away, although another 13 percent say they could change their mind before voting. Two percent say they plan to vote for some other candidate.

The lead for Lautenberg has continued to increase throughout the month of October. Just two weeks ago the Democrat's lead among likely voters was five percentage points (47 to 42 percent). The candidates started the month tied at 44 percent each according to earlier *Star-Ledger/Eagleton-Rutgers* surveys.



The Star-Ledger/Eagleton-Rutgers Poll • Eagleton Institute of Politics

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Lautenberg, who retired from his own Senate seat in 2000, has only been running for a month, having stepped in on October 1 to replace Torricelli. Torricelli had lost public support after having to apologize for errors of judgment in handling campaign contributions and trailed Forrester by double digits at the time he withdrew from the ballot at the end of September.

Cliff Zukin, director of the Rutgers-based poll commented, “Lautenberg’s entry into this race completely changed the dynamics of the contest. In a heartbeat we went from a very unpopular Democratic incumbent running against a largely unknown Republican, to a popular Democratic quasi-incumbent running against a little-known Republican. Forrester has never been the focus. We first had an up-or-down vote on Torricelli and the Democrats lost; now it is mainly an up-or-down vote on Lautenberg and the Democrats look to be in very good shape.”

The current poll was conducted between Sunday October 27 and Thursday October 31 with a scientifically selected statewide sample of 909 registered New Jersey voters. Of these, 800 said they would “definitely” or “probably” vote this coming Tuesday’s election and are called *potential* voters. Pollsters also identified a smaller number of 458 they believe to be most *likely* to actually vote, representing about 50 percent of all registered voters in the state. Turnout in last year’s gubernatorial election was 49 percent of registered. The sampling error for likely voters is  $\pm 4.7$  percent; it is  $\pm 3.5$  percent for the larger group of potential voters.

Lautenberg has solidified his base among Democrats, who have outnumbered Republicans in the New Jersey electorate over the recent years, and has a lead among the state’s independent voters. Among potential voters, the latest poll shows 88 percent of Democrats intending to cast their ballots for Lautenberg. Republicans give their candidate slightly less support—82 of those in the GOP say they plan to vote for Forrester. These numbers are slightly up for Lautenberg and slightly down for Forrester from two weeks ago. Independents currently split 46 to 40 percent for Lautenberg.

And gender is again a big story in New Jersey. Lautenberg holds the narrowest of margins among men, with 47 percent supporting him and 42 percent Forrester. Just 8 percent say they are undecided and one percent will vote for someone else. Among

women, however, the 78 year-old Democrat has a 53 to 26 percent advantage, with a much larger 19 percent undecided and two percent intending to vote for someone else.

Although initially centering squarely on the ethical conduct of Torricelli, the New Jersey senate election has had no clear focus since he departed the race. When asked if there is a most important issue in determining for whom to vote, more than half of potential voters simply say “no.” Remarkably, 59 percent tell interviewers no issue stands out. However, among those mentioning an issue of particular importance to them, Lautenberg appears to have been more effective at defining the campaign’s agenda. About one-in-five (19 percent) mentioned assorted domestic that Lautenberg is emphasizing, such as guns, the environment, education, social security or abortion. Just three percent cite a concern with terrorism or national security—issues Forrester has stressed—as a primary reason for their vote.

With no issue center stage, Lautenberg appears to capitalize on his status as a quasi-incumbent—someone who has served the state before and for a long time. Just under half (46 percent) believe Lautenberg would accomplish more for New Jersey in the U.S. Senate; just under one-third (31 percent) think that Forrester would be the person to do so.

Lautenberg is ending this election season better regarded than in any of his other runs for the Senate. Roughly half of potential voters (46 percent) have a favorable opinion of Lautenberg, compared to half as many (22 percent) whose views of him are unfavorable. The positive number is even higher—53 percent—among *likely* voters. Comparable Eagleton polls taken in 1994, 1988 and 1982 show greater affection for Lautenberg now than was the case in earlier candidacies.

#### **Views of Frank Lautenberg in October of Election Seasons**

<b><i>Likely Voters</i></b>	<b><u>1982</u></b>	<b><u>1988</u></b>	<b><u>1994</u></b>	<b><u>2002</u></b>
Favorable	34%	40%	39%	53%
Unfavorable	10	9	25	30
No Opinion	56	51	35	17

Opinions about Forrester are modestly positive, but also reflect his status as a first time candidate in the state without a great deal of name recognition: 33 percent of potential voters have a favorable opinion of him and 23 percent an unfavorable one. Another 44 percent express no clear view of him, down just slightly from earlier readings of 47 and 49 percent earlier this month. Likely voters are divided 38 percent favorable to 29 percent unfavorable about Forrester, with one-third (32 percent) offering no opinion. New Jersey voters report a great deal of exposure to commercial advertising by the candidates. Just over 40 percent say they have heard or seen at least three ads for Forrester (42 percent) and a similar number have heard or seen this many Lautenberg commercials (44 percent).

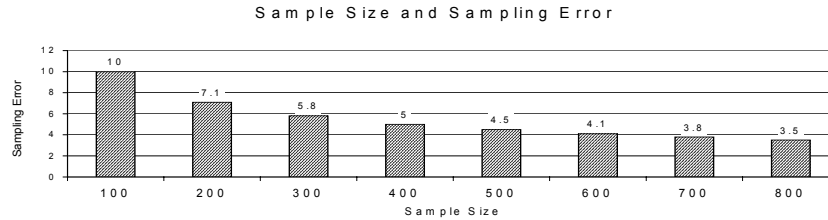
<b><i>TV or Radio Ads</i></b>	<u>Seen None</u>	<u>Seen 1 to 3</u>	<u>Seen 3 to 5</u>	<u>Seen over 5</u>	<u>Total</u>
For Forrester	33%	25%	23%	19%	100%
For Lautenberg	33%	24%	22%	22%	100%

In assessing the results of their final poll before election day Zukin noted, “This race and this electorate look very much like the one that elected Jim McGreevey Governor last year. We are a state with more Democrats than Republicans, and a Democratic candidate who also gets a majority of independents usually has a pretty easy time of it.”

In 2001, McGreevey beat Republican Bret Schundler by 14 percentage points—56 to 42 percent, with the remaining two percent going to other candidates.

**BACKGROUND MEMO – RELEASE (EP141-1) November 3, 2002**

The latest *Star-Ledger/Eagleton-Rutgers* Poll was conducted by telephone from October 27 to October 31 with a scientifically selected random sample of 909 New Jersey registered voters. The figures in this release are based on a subgroup of 800 potential voters – New Jerseyans who identified themselves as registered voters who will “definitely” or “probably” go to the polls this November. This release also includes results for a sub-sample of 458 voters who are considered most likely to go to the polls, based on their interest in the election and politics in general, as well as their past voting history. All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for likely voters is  $\pm 4.5$  percent, at a 95 percent confidence interval. Thus if 50 percent of likely voters in New Jersey were found to have a favorable opinion of a candidate, one would be 95 percent sure that the true figure would be between 45.5 and 54.5 percent ( $50 \pm 4.5$ ) had all likely voters in New Jersey been interviewed, rather than just a sample. The sampling error for potential voters is  $\pm 3.5$  percent. Sampling error increases as the sample size decreases, so statements based on various population subgroups, such as separate figures reported for Republicans, Independents or Democrats, are subject to more error than are statements based on the total sample. The following chart shows the relationship between sample size and sampling error.



Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects. The verbatim wording of all questions asked is reproduced in this background memo. The sample has been stratified based on county and the data have been weighted on age and education to insure an accurate proportional representation of the state. The questions referred to in this release are as follows:

“As you may know, there will be an election for United States Senator from New Jersey this coming November. Do you think you will definitely vote, probably vote, probably NOT vote, or definitely not vote in the election for Senator?” [Q2]

	<u>Definitely</u>	<u>Probably</u>	<u>Probably Not</u>	<u>Definitely Not</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002</b> <b>--Registered Voters</b>	<b>66%</b>	<b>22%</b>	<b>6%</b>	<b>3%</b>	<b>3%</b>	<b>100%</b>	<b>(909)</b>
<b><u>Past Surveys:</u></b>							
October 13-17, 2002 --Registered Voters	67%	21%	6%	4%	3%	101%	(916)
October 3-6, 2002 --Registered Voters	65%	22%	6%	3%	3%	99%	(605)
Sept. 18 – 25, 2002 --Registered Voters	60%	27%	7%	2%	3%	99%	(628)
Sept. 3 – 8, 2002 --Registered Voters	58%	28%	8%	2%	4%	100%	(622)

**COMPOSITE -- SENATE VOTE:**

“If the election for Senator were held today, for whom would you vote – [ROTATE] Frank Lautenberg the Democrat, or Doug Forrester the Republican?” [Q3]

*ASKED OF THOSE WHO MADE A CHOICE IN Q3:* “Are you very sure about voting for [CANDIDATE FROM Q3] or might you change your mind before election day?” [Q4a]

*IF "UNDECIDED" OR "DON'T KNOW" TO Q3 ASK:* “At this moment do you lean more towards Lautenberg or more towards Forrester?” [Q4b]

	<u>LAUTENBERG</u>			<u>Undec- ided</u>	<u>FORRESTER</u>			<u>Other</u>	<u>Total</u>	<u>(n)</u>
	<u>Firm</u>	<u>Soft</u>	<u>Lean</u>		<u>Lean</u>	<u>Soft</u>	<u>Firm</u>			
<b>October 27-31, 2002</b>										
--Potential Voters	38%	8%	5%	14%	3%	4%	27%	2%	101%	(798)
<i>Party Affiliation</i>										
--Democrat	72	11	5	9	--	1	1	--	99	(280)
--Independent	33	7	6	12	4	7	29	3	101	(232)
--Republican	5	2	2	7	6	8	68	1	99	(196)
<i>Gender</i>										
--Male	37	6	4	8	4	4	36	1	100	(374)
--Female	38	9	6	19	2	5	19	2	100	(424)
<i>Region of NJ</i>										
--North	40	7	5	14	3	4	27	1	101	(325)
--Central	40	5	4	11	3	4	30	2	99	(202)
--South	33	10	5	15	4	5	27	2	101	(252)
<i>Likely Voters</i>	45	4	3	6	3	3	34	2	100	(458)
<i>Past Surveys:</i>										
October 13-17, 2002										
--Potential Voters	33%	11%	3%	13%	4%	6%	29%	2%	101%	(793)
<i>Party Affiliation</i>										
--Democrat	67	14	4	9	1	2	3	1	101	(277)
--Independent	24	15	4	18	7	6	21	5	100	(233)
--Republican	2	1	1	6	4	12	73	--	99	(219)
<i>Gender</i>										
--Male	29	8	2	11	4	7	36	3	100	(380)
--Female	36	13	4	14	3	6	23	1	100	(413)
<i>Likely Voters</i>	37	7	3	8	3	3	36	3	100	(460)
October 3-6, 2002										
--Potential Voters	31%	11%	4%	13%	3%	8%	29%	1%	100%	(530)
<i>Party Affiliation</i>										
--Democrat	63	17	5	10	1	2	1	1	100	(175)
--Independent	26	14	4	15	6	8	26	1	100	(145)
--Republican	6	1	1	8	3	14	66	1	99	(159)
<i>Gender:</i>										
--Male	32	11	4	10	2	7	34	1	101	(250)
--Female	30	10	4	16	5	9	25	--	99	(280)
<i>Likely Voters</i>	37	5	2	11	2	5	37	--	99	(298)

“When did you decide who to vote for – in the last few days, in the last couple weeks, in the last month or two, or did you know all along?” [Q5]

	<u>Last few days</u>	<u>Last couple weeks</u>	<u>Last month or two</u>	<u>Knew all along</u>	<u>DK/ Refused</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002 --Potential Voters</b>	<b>10%</b>	<b>25%</b>	<b>20%</b>	<b>40%</b>	<b>4%</b>	<b>99%</b>	<b>(612)</b>
<i>Vote Choice</i>							
--Lautenberg	12	31	16	37	4	100	(363)
--Forrester	7	17	27	45	3	99	(249)
<i>Likely Voters</i>	8	25	21	44	3	101	(395)
<i>Past Surveys:</i>							
October 13-17, 2002							
-- Potential Voters	11%	27%	17%	41%	3%	99%	(621)
--Likely Voters	9	28	15	46	2	100	(460)

“Would you say that you favor (CANDIDATE FROM Q3 OR Q4B) more for his stands on the issues, more for his personal qualities – the kind of person he is, or more because he is a (Democrat/Republican)?” [Q6]

	<u>Issue Stands</u>	<u>Personal qualities</u>	<u>Party</u>	<u>Refuses Choice</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002 --Potential Voters</b>	<b>40%</b>	<b>12%</b>	<b>30%</b>	<b>15%</b>	<b>3%</b>	<b>100%</b>	<b>(675)</b>
<i>Vote Choice</i>							
--Lautenberg	43	12	28	14	3	100%	(401)
--Forrester	36	12	33	17	3	101%	(274)
<i>Party Affiliation</i>							
--Democrat	40	9	35	14	3	101	(254)
--Independent	48	18	17	14	2	99	(197)
--Republican	31	9	41	16	3	100	(179)
<i>Gender</i>							
--Male	42	12	29	14	2	99	(339)
--Female	37	12	32	16	4	101	(336)
<i>Likely Voters</i>	45	14	23	17	2	101	(421)

“Is your opinion of FRANK LAUTENBERG favorable or unfavorable, or don’t you really have an opinion of him? *IF FAVORABLE OR UNFAVORABLE*: Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?” [Q7]

	<u>Favorable</u>		<u>Unfavorable</u>		<u>DK</u>	<u>Total</u>	<u>(n)</u>
	<u>Very</u>	<u>Somewhat</u>	<u>Somewhat</u>	<u>Very</u>			
<b>October 27-31 2002</b>	<b>24%</b>	<b>22%</b>	<b>8%</b>	<b>14%</b>	<b>31%</b>	<b>99%</b>	<b>(800)</b>
<b>--Potential Voters</b>							
<u>Party Affiliation</u>							
-- Democrat	45	30	1	1	23	100	(281)
-- Independent	21	23	9	18	28	99	(233)
-- Republican	4	16	18	31	31	100	(196)
<u>Vote Choice</u>							
--Lautenberg	49	31	1	--	19	100	(363)
--Forrester	2	13	19	40	26	100	(249)
--Undecided	8	17	6	4	64	99	(172)
<u>Gender</u>							
--Male	23	22	10	20	25	100	(374)
--Female	26	23	6	9	36	100	(426)
<i>Likely Voters</i>	34	19	10	20	17	100	(458)
<u>Past Surveys:</u>							
October 13-17, 2002							
--Potential Voters	22%	23%	10%	14%	32%	101%	(800)
--Likely Voters	27	23	10	20	21	101	(460)
October 3-6, 2002							
--Potential Voters	20%	22%	5%	14%	39%	100%	(532)
--Likely Voters	29	18	5	23	24	99	(298)
October 1994							
--Likely Voters	15%	24%	13%	12%	35%	99%	(571)
September 1994							
--Likely Voters	13%	27%	9%	10%	41%	100%	(575)
September 1988							
--Likely Voters	19%	21%	5%	4%	51%	100%	(575)
October 1982							
--Likely Voters		34%		10%	56%	100%	(682)



“Is your opinion of Doug Forrester favorable or unfavorable, or don’t you really have an opinion of him? IF FAVORABLE OR UNFAVORABLE: Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?” [Q8]

	<b>Favorable</b>		<b>Unfavorable</b>		<b>DK</b>	<b>Total</b>	<b>(n)</b>
	<b>Very</b>	<b>Somewhat</b>	<b>Somewhat</b>	<b>Very</b>			
<b>October 27-31, 2002</b>							
--Potential Voters	14%	19%	11%	12%	44%	100%	(800)
<i>Party Affiliation</i>							
-- Democrat	2	9	19	21	48	99	(281)
-- Independent	15	20	13	9	44	101	(233)
-- Republican	32	36	2	2	28	100	(196)
<i>Vote Choice</i>							
--Lautenberg	1	9	21	22	47	100	(363)
--Forrester	40	39	1	1	19	100	(249)
--Undecided	4	12	4	4	76	100	(172)
<i>Gender</i>							
--Male	19	20	13	12	37	101	(374)
--Female	10	18	10	11	51	100	(426)
<i>Likely Voters</i>	19	19	14	15	32	99	(458)
<i>Past Surveys:</i>							
October 13-17, 2002							
--Potential Voters	12%	21%	10%	10%	47%	100%	(800)
--Likely Voters	18	22	12	13	35	100	(460)
October 3-6, 2002							
--Potential Voters	14%	20%	6%	11%	49%	100%	(532)
--Likely Voters	19	22	8	15	36	100	(298)
Sept. 18–25, 2002							
--Potential Voters	13%	21%	3%	6%	57%	100%	(547)
Sept. 3-8, 2002							
--Potential Voters	10%	17%	5%	5%	63%	100%	(537)
--Likely Voters	13	20	7	5	55	100	(357)

“How much interest do you have in the election for Senator - - a lot, some, a little or none at all?”  
[Q9]

	<u>A Lot</u>	<u>Some</u>	<u>A Little</u>	<u>None at All</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002</b>	<b>55%</b>	<b>27%</b>	<b>14%</b>	<b>3%</b>	<b>1%</b>	<b>100%</b>	<b>(800)</b>
<b>--Potential Voters</b>							
<i>Party Affiliation</i>							
--Democrat	51	29	17	2	1	100	(281)
--Independent	56	32	9	2	1	100	(233)
--Republican	62	20	15	2	1	100	(196)
<i>Past Surveys:</i>							
October 13-17, 2002	48%	36%	14%	2%	1%	101%	(800)
--Potential Voters							
<i>Party Affiliation</i>							
--Democrat	48	35	14	2	1	100	(279)
--Independent	46	36	14	3	--	99	(236)
--Republican	53	34	12	--	--	99	(221)
October 3-6, 2002	50%	35%	11%	2%	--	98%	(532)
--Potential Voters							
<i>Party Affiliation</i>							
--Democrat	48	36	13	3	1	101	(175)
--Independent	48	40	11	1	--	100	(145)
--Republican	53	35	10	1	1	100	(160)
Sept. 3-8, 2002	41%	41%	16%	1%	1%	100%	(537)
--Potential Voters							
<i>Party Affiliation</i>							
--Democrat	35	46	17	2	--	100	(184)
--Independent	44	37	16	1	2	100	(142)
--Republican	47	35	15	1	2	100	(165)

“And how closely have you been following the campaign for Senator -- very closely, somewhat closely, or not very closely so far?” [Q10]

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not very closely</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002</b>	<b>29%</b>	<b>48%</b>	<b>23%</b>	<b>--</b>	<b>100%</b>	<b>(800)</b>
<b>--Potential Voters</b>						
<i>Party Affiliation</i>						
--Democrat	26	47	27	--	100	(281)
--Independent	30	52	18	--	100	(233)
--Republican	34	47	19	--	100	(196)
<i>Past Surveys:</i>						
October 13-17, 2002	26%	54%	19%	1%	100%	(800)
--Potential Voters						
October 3-6, 2002	31%	46%	22%	--	99%	(532)
--Potential Voters						
Sept. 3-8, 2002	14%	45%	41%	--	100%	(537)
--Potential Voters						

“Is there any one issue that stands out as the most important in determining who to vote for in this election, or not?” [IF YES:] “What is the most important issue?” [Q11/12]

	<u>Economy</u>	<u>Int'l Issues</u>	<u>Domestic Issues</u>	<u>Taxes</u>	<u>Personal Qualities</u>	<u>Party Control</u>	<u>Ballot Switch</u>	<u>None</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002</b>										
<b>--Potential Voters</b>	<b>4%</b>	<b>3%</b>	<b>19%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>1%</b>	<b>59%</b>	<b>101%</b>	<b>(800)</b>
<i>Party Affiliation</i>										
--Democrat	5	3	24	3	3	4	--	58	100	(281)
--Independent	4	2	20	5	7	6	1	56	101	(233)
--Republican	4	4	13	8	6	5	2	58	100	(196)
<i>Vote Choice</i>										
--Lautenberg	5	3	25	4	4	6	--	53	100	(363)
--Forrester	2	3	11	9	8	6	3	58	100	(249)
--Undecided	3	2	18	1	2	2	--	71	99	(172)
<i>Gender</i>										
--Male	5	3	15	6	6	7	2	56	100	(374)
--Female	3	3	22	3	4	4	--	62	101	(426)
<i>Likely Voters</i>	4	4	22	6	7	8	2	48	101	(458)

“Which candidate would accomplish more for New Jersey in the U.S. Senate - Forrester or Lautenberg?” [Q13]

	<u>Forrester</u>	<u>Lautenberg</u>	<u>Both/ Neither/ Other</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
<b>October 27-31, 2002</b>						
<b>-- Potential Voters</b>	<b>31%</b>	<b>46%</b>	<b>5%</b>	<b>18%</b>	<b>100%</b>	<b>(800)</b>
<i>Party Affiliation</i>						
--Democrat	2	79	3	15	99	(281)
--Independent	37	42	4	16	99	(233)
--Republican	71	12	4	13	100	(196)
<i>Vote Choice</i>						
--Lautenberg	2	87	2	9	100	(363)
--Forrester	84	3	3	10	100	(249)
--Undecided	15	27	11	47	100	(172)
<i>Likely Voters</i>	36	52	3	9	100	(458)
<i>Past Surveys:</i>						
October 13-17, 2002						
--Potential Voters	31%	47%	6%	16%	100%	(800)
--Likely Voters	35	50	5	10	100	(460)

“Have you seen or heard any campaign ads for [Lautenberg/Forrester] on TV or radio in the last week, or not? [IF “YES” ASK: How many—1 or 2, 3 to 5 or more than that?” [Q14/15]

**October 27-31, 2002**

<b>-- Potential Voters</b>	<b><u>More than 5</u></b>	<b><u>3 to 5</u></b>	<b><u>1 or 2</u></b>	<b><u>None</u></b>	<b><u>Total</u></b>	<b><u>(n)</u></b>
For Lautenberg	22%	22%	24%	33%	101%	(800)
For Forrester	19%	23%	25%	33%	100%	(800)

**COMPOSITE:** Exposure to campaign advertising for either candidate.

	<b><u>Both candidates</u></b>	<b><u>Lautenberg only</u></b>	<b><u>Forrester only</u></b>	<b><u>Neither</u></b>	<b><u>Total</u></b>	<b><u>(n)</u></b>
<b>October 27-31, 2002</b>						
<b>-- Potential Voters</b>	<b>58%</b>	<b>9%</b>	<b>9%</b>	<b>24%</b>	<b>100%</b>	<b>(800)</b>
<i>Likely Voters</i>	63	9	10	19	101	(458)
<b><u>Past Surveys:</u></b>						
October 13-17, 2002						
--Potential Voters	31%	6%	26%	37%	100%	(800)
--Likely Voters	32	5	30	33	100%	(460)

“There will also be an election for the U.S. House of Representatives in your district this November. If the election were held today, would you vote for the Republican candidate or the Democratic candidate?” [Q16]

	<b><u>Republican</u></b>	<b><u>Democrat</u></b>	<b><u>Other</u></b>	<b><u>Undecided</u></b>	<b><u>Total</u></b>	<b><u>(n)</u></b>
<b>October 27-31, 2002</b>						
<b>--Potential Voters</b>	<b>33%</b>	<b>40%</b>	<b>2%</b>	<b>25%</b>	<b>100%</b>	<b>(800)</b>
<b><u>Party Affiliation</u></b>						
--Democrat	3	81	1	15	100	(281)
--Independent	31	31	2	36	100	(233)
--Republican	85	6	1	8	100	(196)
<i>Likely Voters</i>	37	42	2	19	100	(458)
<b><u>Past Surveys:</u></b>						
October 13-17, 2002						
--Potential Voters	35%	39%	2%	24%	100%	(800)
--Likely Voters	37	39	2	22	100	(460)
October 3-6, 2002						
--Potential Voters	35%	36%	1%	28%	100%	(532)
--Likely Voters	40	38	1	22	101	(298)
September 3-8, 2002						
--Potential Voters	35%	38%	1%	26%	100%	(537)
--Likely Voters	40	34	1	25	100	(357)

**SENATE RACE: ALLOCATING UNDECIDED VOTERS**

*Originally 12 percent of the sample of likely voters said they were undecided. This dropped to 6 percent upon taking into account voters who leaned towards one of the candidates. After taking into account party preference, Congressional voting intentions and past voting behavior, among other considerations, we estimate the likely electorate was divided as follows as of October 31, 2002:*

<b>October 27-31, 2002</b>	<b><u>Lautenberg</u></b>	<b><u>Forrester</u></b>	<b><u>Other Candidate</u></b>	<b><u>Total</u></b>	<b><u>(n)</u></b>
<b>Likely Voters</b>	<b>56 %</b>	<b>42 %</b>	<b>2 %</b>	<b>100 %</b>	<b>(458)</b>