

The Star-Ledger/**Eagleton-Rutgers Poll**

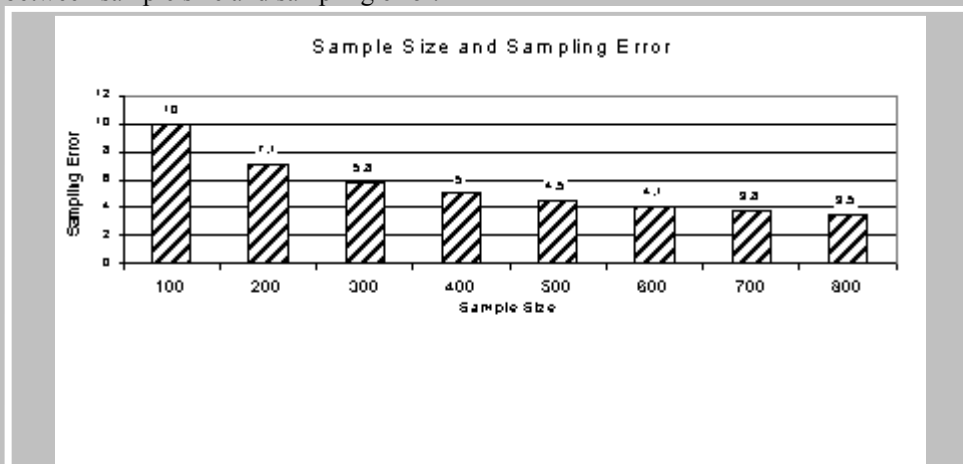
CORZINE MAINTAINS LEAD OVER FRANKS IN NEW JERSEY SENATE RACE

**BACKGROUND MEMO – RELEASE (EP128-2), WEDNESDAY, OCTOBER
18, 2000**

CONTACT: CLIFF ZUKIN (732) 932-9384, Ext. 247

A story based on the survey findings presented in this background memo will appear in the Wednesday, October 18 Star-Ledger. We ask users to properly attribute this copyrighted information to "*The Star-Ledger/Eagleton-Rutgers Poll.*"

The latest *Star-Ledger/Eagleton-Rutgers Poll* was conducted between October 12-15 with a scientifically selected random sample of 500 New Jersey registered voters interviewed by telephone. The figures in this release are based on this sample size. All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for registered voters is ± 4.5 percent, at a 95 percent confidence interval. Thus if 50 percent of New Jersey registered voters were found to have a favorable opinion of Democratic Senate Candidate Jon Corzine, one would be 95 percent sure that the true figure would be between 45.5 and 54.5 percent (50 ± 4.5) had all New Jersey registered voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups, such as separate figures reported for Republicans, Independents or Democrats, are subject to more error than are statements based on the total sample. The following chart shows the relationship between sample size and sampling error.



Sampling error does not take into account other sources of variation inherent in public

wording of all questions asked is reproduced in this background memo. The sample has been stratified based on county and the data have been weighted on age and education to insure an accurate proportional representation of the state. In this release we also refer to ‘likely voters.’ These figures are based on the 72% of registered voters deemed most likely to vote based on a combination of reported voting intention, reported past voting behavior and interest in the election. Turnout in the 1996 Presidential election was approximately 72% of all those registered. Turnout in 2000 may, of course, be somewhat higher or lower. The questions referred to in this release are as follows:

“If the election for the Senate were held today, would you vote for (CATI RANDOMIZE NAMES IN ITALICS) *Bob Franks, the Republican*; or *Jon Corzine (KORE-ZIGN), the Democrat?*”(Q9)*

	<u>Corzine</u>	<u>Undecided</u>	<u>Franks</u>	<u>Total</u>	<u>(n)</u>
Registered Voters					
October 2000	45%	23%	33%	101%	(482)
--September 2000	47	21	32	100	(655)
--June 2000	43	23	33	99	(579)
Likely Voters					
October 2000	45	18	37	100	(367)
--September 2000	45	19	36	100	(542)
--June 2000	43	20	36	99	(442)
Registered Voters By Party					
--Democrat	76	17	7	100	(177)
--Independent	33	28	40	101	(136)
--Republican	16	19	65	100	(125)

* Those respondents who answered “neither” “other” or told us that they “won’t vote” were not included in

change

Registered Voters									
October 2000	27%	17%	4%	15%	4%	8%	24%	99%	(482)
--Sept. 2000	30	17	3	15	3	9	23	100	(655)
--June 2000	23	20	5	16	2	14	19	99	(574)
Party ID									
--Democrat	57	19	5	10	2	2	5	100	(177)
--	14	19	3	19	5	16	24	100	(136)
Independent									
--	6	10	4	10	5	11	54	100	(125)
Republican									
Likely Voters									
October 2000	31	15	4	12	2	9	28	101	(367)
--Sept. 2000	30	16	3	13	3	9	27	101	(542)
--June 2000	25	18	4	15	2	13	23	100	(438)

* Those respondents who answered "neither," "other," or told us that they "won't vote" were not included in this table.

"Is your general impression of Bob Franks/John Corzine favorable or unfavorable, or don't you really have an opinion about him? **(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?"** (RANDOMIZE Q12 C and D)

	<u>Very Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Very Unfavorable</u>	<u>DK</u>	<u>Total</u>	<u>(n)</u>
CORZINE							
Registered Voters							
October 2000	13%	33%	15%	12%	26%	99%	(494)
--Sept. 2000	19	31	15	10	26	101	(670)
--June 2000	8	28	11	9	44	100	(618)
Party ID							
--Democrat	26	46	5	3	19	99	(177)
--Independent	7	34	20	12	27	100	(143)
--Republican	3	18	26	27	25	99	(126)
Likely Voters							

October 2000	14	34	16	15	21	100	(372)
--Sept. 2000	20	31	17	11	21	100	(542)
--June 2000	10	29	12	11	38	100	(464)

**FRANKS
Registered
Voters**

October 2000	7	29	13	8	42	99	(494)
--Sept. 2000	12	24	13	7	43	99	(670)
--June 2000	7	19	4	2	68	100	(618)

Party ID

--Democrat	2	16	22	15	45	100	(177)
--Independent	7	38	12	7	36	100	(143)
--Republican	15	41	6	2	36	100	(126)

Likely Voters

October 2000	10	29	15	8	38	100	(372)
--Sept. 2000	15	27	14	8	37	101	(542)
--June 2000	8	22	5	3	63	101	(464)