

The Star-Ledger/Eagleton-Rutgers Poll

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A story based on the survey findings presented in this release and background memo will appear in Sunday's *Star-Ledger*. We ask users to properly attribute this copyrighted information to "The *Star-Ledger*/Eagleton Poll."

In this release *The Star-Ledger*/Eagleton Poll includes a classification of voters that is based on how firmly they support a candidate. A "firm voter" is one who selects a candidate and says they are "very sure" about their choice and will not change their mind before the election. "Not firm voters" are those who select a candidate and say they might change their mind or who are initially undecided.

All of the percentages in this release, unless otherwise indicated, are based on New Jersey residents who report that they are registered to vote.

The *Star-Ledger*/Eagleton Poll web address: <http://www.rci.rutgers.edu/~eaglepol>

1997 GUBERNATORIAL RACE:

A CLOSER LOOK AT TAXES

Taxes are a perennial New Jersey campaign issue, and they are on the top of the voters' agenda in 1997. While the state's 30% reduction in income tax has been the hallmark of Governor Whitman's first term in office, the percentage of voters who say that they have benefitted from this income tax reduction has declined 11 percentage points since June to 32 percent. In addition, 7-in-10 voters say that in the past three years their property taxes have increased a great deal or some. About 4-in-10 voters say the increase in property taxes is the responsibility of state government compared to about 1-in-4 who say these

- more -

increases are because of local government. However, about two-thirds of the voters say their towns could do more to reduce local property taxes.

More voters are feeling there is an increase in their overall tax payments. Since June, there has been a 16 percentage point increase – from 57 to 73 percent in voters who say that over the past 3 years the combined total that they pay in both state and local taxes has gone up.

Voters are optimistic about tax reform. About 8-in-10 say that local property taxes can be reformed and a similar percentage say the same about the state income tax. More voters have heard about Whitman's suggestions to reform taxes than are aware of McGreevey's plans for tax reforms. And, by a margin of 40 to 30 percent, voters say that Whitman would do a better job of handling tax reform than McGreevey.

The latest *Star-Ledger/Eagleton* Poll of 673 registered voters conducted by telephone between September 2 and 7, 1997 also found that for about 8-in-10 voters the tax issue will have at least some influence their choice for Governor.

30% STATE INCOME TAX

Voters' optimism about the 30% reduction in the state income tax has declined. Since June there has been an 11 percentage point decrease – from 43 to 32 percent– in those who say they have benefitted a great deal or some from this income tax reduction. In addition, currently 67 percent say they have not benefitted much (34%) or have not benefitted at all (33%). Firm Whitman supporters (63%) are more likely than those who are not firm in their choice of a candidate (25%) or firm McGreevey supporters (17%) to feel that they have benefitted at least some from the 30 percent state income tax reduction. The most notable change is among those who are not yet firm in their choice of a candidate. In this group of

voters there is a 16 percentage point decline – from 41 to 25 percent – in those saying they have benefitted at least some from the income tax reduction.

PROPERTY TAX CHANGES

About 7-in-10 New Jersey voters say that in the past 3 years their property taxes have increased a great deal (36%) or some (36%) compared to 16 percent who say they have not increased much (10%) or did not increase at all (6%) and 12 percent who did not know about the increases in their property taxes. As would be expected, voters who own homes (83%) are more likely to report some increase in property taxes, compared to those who rent (42%). However, 38 percent of the voters who rent report that they do not know if their property taxes have increased.

More voters say the state (38%) is responsible for the estimated average 12% increase in New Jersey's local property taxes than say it is the responsibility of local governments (26%). In addition, 12 percent say county government is responsible, 11 percent report it is some combination, and 14 percent don't know. Firm supporters of Whitman (38%) are more likely to say local governments are responsible for property tax increases while McGreevey supporters (59%) and voters who are not firm in their selection of a candidate (40%) say the increases are the responsibility of state government.

However, voters also say that their towns could do more to reduce local property taxes. While 67 percent report that their towns could do a lot (42%) or a little (25%) more to reduce taxes, 26 percent feel the towns have done all that they can do and 7 percent don't have an opinion. The sentiment for increased efforts by local communities to reduce taxes is

about the same among firm Whitman supporters (67%), firm McGreevey supporters (64%), and those who are not yet firm in their selection of a candidate (69%).

COMBINATION OF PROPERTY AND STATE INCOME TAXES

Also, about 7-in-10 voters say that their overall combined total that they pay in both state taxes and local property taxes has gone up over the past three years compared to 17 percent who say they have stayed the same and 5 percent who say that they have gone down. Since the June Poll there has been a 16 percentage point increase – from 57 to 73 percent – in those who report that their total combined taxes have increased in the past three years. Firm McGreevey supporters (84%) are more likely than those who have not decided on a candidate (73%) or firm Whitman supporters (62%) to report the total they pay in state and local taxes has gone up. For each of these groups there has been an increase in the percentage who report that their combined property and income taxes have gone up in the past three years: firm McGreevey voters increased 14 percentage points, firm Whitman voters increased 18 percentage points, and among those who are not firm in their selection of a candidate the increase is 14 percentage points.

OPPORTUNITY FOR REFORMS

Eight-in-ten New Jerseyans are optimistic about the potential for tax reforms. Eighty-four percent say they think their local property taxes can be reformed a great deal (34%) or some (50%), and 80 percent say the state income tax can be reformed a great deal (30%) or some (50%).

Overall, 44 percent of the voters say that they have read or heard a great deal (5%) or some (39%) about the candidates' suggestions to reform taxes compared to 56

percent who have not heard much (39%) or have heard nothing at all (17%). Among those who have heard about the candidates' suggestions, 55 percent say they are most aware of Whitman's plans for tax reform compared to 20 percent who say they have heard about McGreevey's suggestions.

IMPACT ON VOTE CHOICE

By a margin of 40 to 30 percent, voters are more likely to select Whitman over McGreevey as the candidate they think will do a better job of handling the tax issue while 30 percent don't know who they would select. Ninety-two percent of the voters who are firm in their selection of Whitman say that she would be best to handle the tax issue. Among firm McGreevey supporters, 85 percent select the Democrat on this issue. Voters who are not firm in their support for a candidate select Whitman over McGreevey by a margin of 33 to 26 percent with 41 percent still undecided about who will do a better job with the tax issue. While males are more likely to select Whitman (47%) over McGreevey (29%), women are about even in their support for Whitman (33%) and McGreevey (31%) as the candidate who is best able to handle the tax issue.

Among all voters, 81 percent say that the tax issue will influence their vote for Governor a great deal (32%) or some (49%). Similar percentages of firm McGreevey voters 78%, firm Whitman supporters (81%), and voters who are not firm in their choice of a candidate (84%) say their opinions about the tax issue will influence their choice for Governor.

The latest *Star-Ledger/Eagleton* Poll was conducted between September 2 and September 7, 1997, when a random sample of 802 New Jerseyans, 18 years and older, was interviewed by telephone. Figures based on this sample size are subject to a sampling error of about ± 3.5 percent at a 95 percent confidence interval. Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from that population. Sampling error does not take into account other possible sources of error inherent in any study of public opinion. The questions and figures referred to in this release are presented below. The location of each question on the actual questionnaire is in brackets. This data has been weighted using voter registration information from the New Jersey Secretary of State's office for party identification.

NOTE: FOR THIS RELEASE THE FINDINGS ON THE ELECTION ARE BASED ON 673 REGISTERED VOTERS AND HAVE A MARGIN OF ERROR OF ± 4 PERCENT.

BACKGROUND MEMO – RELEASE SL/EP64-3 (EP114-3), SUNDAY, SEPTEMBER 21, 1997

"Overall how much do you think you have benefitted from New Jersey's 30 percent state income tax reduction-- a great deal, some, not much, or not at all?" [Q.25]

| | A Great Deal | Some | Not Much | Nothing At All | Don't Know | Total | (n) |
|-----------------------------------|--------------|------------|------------|----------------|------------|-------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 4% | 28% | 34% | 33% | 2% | 101% | (673) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 8 | 55 | 24 | 11 | 1 | 99 | (180) |
| --Undecided | 3 | 22 | 40 | 32 | 2 | 99 | (344) |
| --McGreevey | 1 | 16 | 22 | 60 | 2 | 101 | (121) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 4 | 20 | 37 | 36 | 2 | 99 | (219) |
| --Independent | 2 | 25 | 36 | 36 | 2 | 101 | (219) |
| --Republican | 7 | 40 | 26 | 24 | 3 | 100 | (213) |
| <i>Total Annual Family Income</i> | | | | | | | |
| --Less than \$30,000 | 3 | 19 | 34 | 42 | 1 | 99 | (117) |
| --\$30,001 - \$50,000 | 7 | 24 | 34 | 36 | -- | 101 | (134) |
| --\$50,001 - \$70,000 | 3 | 27 | 33 | 35 | 2 | 100 | (113) |
| --More than \$70,000 | 3 | 33 | 31 | 31 | 2 | 100 | (218) |
| <i>Home Ownership</i> | | | | | | | |
| --Owns home | 3 | 29 | 33 | 33 | 2 | 100 | (482) |
| --Rents | 7 | 26 | 34 | 32 | 1 | 100 | (148) |
| PAST SURVEYS | | | | | | | |
| June, 1997 | | | | | | | |
| --Registered Voters | 7 | 36 | 30 | 26 | 2 | 101 | (633) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 12 | 55 | 23 | 11 | -- | 101 | (157) |
| --Undecided | 5 | 36 | 30 | 25 | 3 | 99 | (311) |
| --McGreevey | 6 | 17 | 32 | 44 | 1 | 100 | (145) |

"And, in the past 3 years how much do you think your property taxes have increased--a great deal, some, not much, or not at all?" [Q.26]

| | <u>A Great Deal</u> | <u>Some</u> | <u>Not Much</u> | <u>Nothing At All</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|---------------------|-------------|-----------------|-----------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 36% | 36% | 10% | 6% | 12% | 100% | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 37 | 35 | 9 | 4 | 15 | 100 | (219) |
| --Independent | 38 | 34 | 10 | 7 | 11 | 100 | (219) |
| --Republican | 33 | 43 | 9 | 6 | 9 | 100 | (213) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 22 | 50 | 10 | 8 | 11 | 101 | (180) |
| --Undecided | 37 | 37 | 11 | 5 | 11 | 101 | (344) |
| --McGreevey | 51 | 23 | 5 | 8 | 13 | 100 | (121) |
| <i>Home Ownership</i> | | | | | | | |
| --Owns home | 41 | 42 | 10 | 5 | 2 | 100 | (482) |
| --Rents | 23 | 19 | 9 | 11 | 38 | 100 | (148) |

"Some people have estimated the average local residential property tax bill in New Jersey has increased by 12% in the past 3 years, who is most responsible for this increase--your local government, county government, or state government in Trenton?" [Q.26a]

| | <u>Local Government</u> | <u>County Government</u> | <u>State Government</u> | <u>Combination</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|-------------------------|--------------------------|-------------------------|--------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 26% | 12% | 38% | 11% | 14% | 101% | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 20 | 11 | 50 | 7 | 11 | 99 | (219) |
| --Independent | 24 | 10 | 34 | 15 | 17 | 100 | (219) |
| --Republican | 39 | 18 | 27 | 7 | 9 | 100 | (213) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 38 | 19 | 18 | 10 | 15 | 100 | (180) |
| --Undecided | 24 | 10 | 40 | 9 | 16 | 99 | (344) |
| --McGreevey | 15 | 9 | 59 | 10 | 7 | 100 | (121) |
| <i>Home Ownership</i> | | | | | | | |
| --Owns home | 28 | 12 | 36 | 11 | 13 | 100 | (482) |
| --Rents | 20 | 11 | 38 | 11 | 20 | 100 | (148) |

"Do you think your town could do more to reduce local property taxes or do you think they have done all that is possible to reduce taxes? IF MORE, ASK: Is that a lot more or a little more?" [Q.27]

| | <u>A Lot More</u> | <u>A Little More</u> | <u>Done All That Is Possible</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|-------------------|----------------------|----------------------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | |
| --Registered Voters | 42% | 25% | 26% | 7% | 100% | (673) |
| <i>Party ID</i> | | | | | | |
| --Democrat | 35 | 29 | 26 | 9 | 99 | (219) |

| | | | | | | |
|-------------------------|----|----|----|----|-----|-------|
| --Independent | 47 | 22 | 23 | 7 | 99 | (219) |
| --Republican | 37 | 27 | 30 | 5 | 99 | (213) |
| <u>Firm Vote Choice</u> | | | | | | |
| --Whitman | 39 | 28 | 26 | 6 | 99 | (180) |
| --Undecided | 43 | 26 | 24 | 7 | 100 | (344) |
| --McGreevey | 42 | 22 | 30 | 5 | 99 | (121) |
| <u>Home Ownership</u> | | | | | | |
| --Owns home | 43 | 25 | 26 | 6 | 100 | (482) |
| --Rents | 42 | 21 | 26 | 11 | 100 | (148) |

"Over the past 3 years overall do you think the combined total you pay in both state taxes and local property taxes has gone up, gone down, or stayed the same?" [Q.28]

| | <u>Gone Up</u> | <u>Gone Down</u> | <u>Stayed The Same</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|-----------------------------------|----------------|------------------|------------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | |
| --Registered Voters | 73% | 5% | 17% | 5% | 100% | (673) |
| <u>Firm Vote Choice</u> | | | | | | |
| --Whitman | 62 | 10 | 23 | 5 | 100 | (180) |
| --Undecided | 73 | 4 | 18 | 5 | 100 | (344) |
| --McGreevey | 84 | 1 | 10 | 6 | 101 | (121) |
| <u>Party ID</u> | | | | | | |
| --Democrat | 78 | 2 | 14 | 6 | 100 | (219) |
| --Independent | 73 | 5 | 17 | 6 | 101 | (219) |
| --Republican | 68 | 9 | 20 | 3 | 100 | (213) |
| <u>Region</u> | | | | | | |
| --North | 74 | 4 | 17 | 6 | 101 | (318) |
| --Central | 74 | 6 | 16 | 4 | 100 | (177) |
| --South | 71 | 6 | 18 | 5 | 100 | (178) |
| <u>Total Annual Family Income</u> | | | | | | |
| --Less than \$30,000 | 73 | 2 | 18 | 8 | 101 | (117) |
| --\$30,001 - \$50,000 | 76 | 5 | 17 | 1 | 99 | (134) |
| --\$50,001 - \$70,000 | 72 | 4 | 21 | 3 | 100 | (113) |
| --More than \$70,000 | 74 | 5 | 15 | 5 | 99 | (218) |
| <u>Home Ownership</u> | | | | | | |
| --Owns home | 79 | 5 | 14 | 2 | 100 | (482) |
| --Rents | 59 | 5 | 25 | 11 | 100 | (148) |
| <u>PAST SURVEYS</u> | | | | | | |
| June, 1997 | | | | | | |
| --Registered Voters | 57 | 6 | 31 | 5 | 99 | (633) |
| <u>Firm Vote Choice</u> | | | | | | |
| --Whitman | 44 | 12 | 42 | 2 | 100 | (157) |
| --Undecided | 59 | 6 | 29 | 6 | 100 | (311) |
| --McGreevey | 70 | -- | 24 | 7 | 101 | (145) |

"In your opinion, how much do you think READ ITEM in New Jersey can be reformed--do you think they can be reformed a great deal, some, not much, or not at all?" [Q.28a, Q.28b]

A. LOCAL PROPERTY TAXES

| | <u>A Great Deal</u> | <u>Some</u> | <u>Not Much</u> | <u>Nothing At All</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|---------------------|-------------|-----------------|-----------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 34% | 50% | 8% | 2% | 6% | 100% | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 32 | 56 | 5 | 4 | 2 | 99 | (219) |
| --Independent | 37 | 47 | 8 | 1 | 7 | 100 | (219) |
| --Republican | 31 | 51 | 8 | 3 | 7 | 100 | (213) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 28 | 51 | 11 | 3 | 8 | 101 | (180) |
| --Undecided | 32 | 54 | 7 | 1 | 6 | 100 | (344) |
| --McGreevey | 46 | 42 | 7 | 2 | 3 | 100 | (121) |
| <i>Home Ownership</i> | | | | | | | |
| --Owns home | 36 | 51 | 9 | 1 | 4 | 101 | (482) |
| --Rents | 25 | 54 | 5 | 5 | 12 | 101 | (148) |

B. THE STATE INCOME TAX

| | | | | | | | |
|----------------------------|-----------|-----------|-----------|----------|----------|------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 30 | 50 | 11 | 5 | 4 | 100 | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 30 | 51 | 8 | 7 | 4 | 100 | (219) |
| --Independent | 32 | 50 | 12 | 3 | 3 | 100 | (219) |
| --Republican | 25 | 50 | 9 | 7 | 9 | 100 | (213) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 25 | 55 | 7 | 6 | 7 | 100 | (180) |
| --Undecided | 29 | 52 | 12 | 3 | 4 | 100 | (344) |
| --McGreevey | 37 | 44 | 9 | 8 | 2 | 100 | (121) |
| <i>Home Ownership</i> | | | | | | | |
| --Owns home | 30 | 52 | 11 | 4 | 4 | 101 | (482) |
| --Rents | 29 | 44 | 13 | 7 | 7 | 100 | (148) |

"How much have you read or heard about the candidates suggestions to reform taxes in New Jersey--a great deal, some, not much, or nothing at all?" [Q.29]

| | <u>A Great Deal</u> | <u>Some</u> | <u>Not Much</u> | <u>Nothing At All</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|---------------------|-------------|-----------------|-----------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 5% | 39% | 39% | 17% | -- | 100% | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 5 | 43 | 38 | 14 | -- | 100 | (219) |
| --Independent | 6 | 37 | 40 | 17 | -- | 100 | (219) |
| --Republican | 5 | 38 | 37 | 19 | -- | 99 | (213) |

Firm Vote Choice

| | | | | | | | |
|-------------|---|----|----|----|----|-----|-------|
| --Whitman | 7 | 37 | 38 | 18 | -- | 100 | (180) |
| --Undecided | 4 | 38 | 40 | 18 | -- | 100 | (344) |
| --McGreevey | 6 | 47 | 34 | 11 | 2 | 100 | (121) |

Home Ownership

| | | | | | | | |
|-------------|---|----|----|----|----|-----|-------|
| --Owns home | 6 | 39 | 39 | 15 | 1 | 100 | (482) |
| --Rents | 6 | 36 | 39 | 19 | -- | 100 | (148) |

AMONG THOSE WHO HAVE HEARD ABOUT TAX REFORM

“And, which candidate’s suggestions to reform taxes have you heard the most about?” [Q.29a]

| | <u>Whitman</u> | <u>McGreevey</u> | <u>Both</u> | <u>Neither</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|----------------|------------------|-------------|----------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 55% | 20% | 9% | 12% | 3% | 99% | (548) |
| <u>Party ID</u> | | | | | | | |
| --Democrat | 48 | 30 | 8 | 11 | 3 | 100 | (184) |
| --Independent | 55 | 19 | 9 | 14 | 3 | 100 | (179) |
| --Republican | 63 | 14 | 8 | 13 | 1 | 99 | (170) |
| <u>Firm Vote Choice</u> | | | | | | | |
| --Whitman | 70 | 6 | 11 | 8 | 6 | 101 | (144) |
| --Undecided | 56 | 22 | 8 | 12 | 2 | 100 | (278) |
| --McGreevey | 35 | 38 | 13 | 12 | 2 | 100 | (105) |
| <u>Home Ownership</u> | | | | | | | |
| --Owns home | 52 | 20 | 10 | 14 | 4 | 100 | (398) |
| --Rents | 57 | 24 | 7 | 9 | 2 | 99 | (120) |

“Which candidate do you think would do a better job at handling the issue of taxes (Christie Whitman) or (Jim McGreevey)?” [Q.30]

| | <u>Whitman</u> | <u>McGreevey</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|----------------|------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | |
| --Registered Voters | 40% | 30% | 30% | 100% | (673) |
| <u>Party ID</u> | | | | | |
| --Democrat | 25 | 49 | 26 | 100 | (219) |
| --Independent | 35 | 31 | 34 | 100 | (219) |
| --Republican | 70 | 10 | 20 | 100 | (213) |
| <u>Firm Vote Choice</u> | | | | | |
| --Whitman | 92 | 2 | 6 | 100 | (180) |
| --Undecided | 33 | 26 | 41 | 100 | (344) |
| --McGreevey | 3 | 85 | 13 | 101 | (121) |
| <u>Home Ownership</u> | | | | | |
| --Owns home | 40 | 29 | 31 | 100 | (482) |
| --Rents | 41 | 34 | 25 | 100 | (148) |
| <u>Gender</u> | | | | | |
| --Male | 47 | 29 | 24 | 100 | (330) |

--Female 33 31 36 100 (343)

"How much will your opinions about the tax issue influence your choice for Governor--a great deal, some, not much, or not at all?" [Q.31]

| | <u>A Great Deal</u> | <u>Some</u> | <u>Not Much</u> | <u>Nothing At All</u> | <u>Don't Know</u> | <u>Total</u> | <u>(n)</u> |
|----------------------------|---------------------|-------------|-----------------|-----------------------|-------------------|--------------|--------------|
| September, 1997 | | | | | | | |
| --Registered Voters | 32% | 49% | 10% | 7% | 2% | 100% | (673) |
| <i>Party ID</i> | | | | | | | |
| --Democrat | 33 | 44 | 11 | 10 | 1 | 99 | (219) |
| --Independent | 31 | 54 | 10 | 3 | 2 | 100 | (219) |
| --Republican | 34 | 45 | 9 | 10 | 1 | 99 | (213) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 29 | 52 | 10 | 9 | -- | 100 | (180) |
| --Undecided | 30 | 54 | 10 | 5 | 2 | 101 | (344) |
| --McGreevey | 41 | 37 | 13 | 9 | 1 | 101 | (121) |
| <i>Gender</i> | | | | | | | |
| --Male | 34 | 49 | 9 | 8 | -- | 100 | (330) |
| --Female | 30 | 50 | 12 | 6 | 3 | 101 | (343) |
| <u>PAST SURVEYS</u> | | | | | | | |
| June, 1997 | | | | | | | |
| --Registered Voters | 39 | 41 | 11 | 8 | 1 | 100 | (633) |
| <i>Firm Vote Choice</i> | | | | | | | |
| --Whitman | 28 | 42 | 17 | 13 | -- | 100 | (157) |
| --Undecided | 34 | 46 | 11 | 7 | 2 | 100 | (311) |
| --McGreevey | 63 | 27 | 5 | 3 | -- | 98 | (145) |