1996 NEW JERSEY ELECTIONS
A STATE IN FLUX
CLINTON'S LEAD DECLINES; ZIMMER AND TORRICELLI EVEN
VOTER INTEREST DROPS

While President Bill Clinton still leads former Senator Bob Dole 45 to 34 percent, there has been a 10 percentage point decline in the President's support since the poll conducted in mid-October. In addition, President Clinton who has had support for re-election among a majority of New Jersey voters since February, now finds the state's likely voters reconsidering him as their choice to lead the country for the next four years. Forty-six percent of likely voters say that the President deserves re-election which is a 10 percentage point decline
since the mid-October poll. While Bob Dole is the benefactor of some of this discontent with Clinton, Ross Perot is gaining about the same proportion of those who are moving from Clinton. Independent voters, voters aged 50 to 64 years old, and voters who are 18-29 years old are examples of groups where Clinton's strong lead is eroding.

“With just a few days left before voters have to decide on a candidate, there are notable changes occurring in the Presidential election,” commented Janice Ballou, Director of the Poll. “There is a historical decline in interest in this election and voters who consistently supported Clinton throughout the fall are now reconsidering a second Clinton administration.”

In the campaign for the U.S. Senate, the support for both Bob Torricelli the Democrat and Dick Zimmer the Republican is even at 42 to 41 percent. While the percentage of undecided voters has declined, there are still 15 percent of likely voters who have not decided which candidate to vote for. In addition, there is an 17 percentage point difference in those who say they definitely will vote in the Presidential election compared to the U.S. Senate race.

“Adding to the uncertainty of the outcome of the U.S. Senate race is an expected drop-off in the number of voters who will be selecting one of the candidates,” said Ballou. “A different group of voters will probably elect the Senator from New Jersey than pull the lever for President.”

The latest poll also shows shifts in likely voters' opinions about the Congressional races in New Jersey. Currently 40 percent say they will vote for a Democratic candidate, 36 percent for a Republican, and 22 percent of likely voters say they are still undecided. This is a 1 percentage point decline for Democratic candidates from the October poll and a 4 percentage increase for Republicans.

The latest Star-Ledger/Eagleton Poll was conducted by telephone with a random sample of 841 registered voters from October 29 to November 1, 1996. While this release includes some comparisons with registered voters, the main focus of the results focus on 559 likely voters. Likely voters are the group of registered New Jersey voters who say that they are definitely or probably going to vote on Election Day and either have a lot of interest in the election or have voted in four of the past five major elections.

THE PRESIDENTIAL RACE

- more -
Bill Clinton's lead over Bob Dole has declined 10 percentage points from 55 to 45 percent among likely voters. Bob Dole’s current support is 34 percent, and Ross Perot’s support is 7 percent.

While Bob Dole has gained 2 percentage points, Perot the Reform Party candidate has also gained 3 percentage points since the October poll. In addition, the percentage of likely voters who are reporting that they are undecided has increased from 7 to 11 percent rather than decreasing as one would expect this close to Election Day.

Bill Clinton continues to have more support among likely Democratic voters (87%) than Bob Dole has among likely Republican voters (76%). These percentages indicate a slight decline in both Clinton's and Dole’s partisan support from the October poll. Among the key group of likely independent voters, Bill Clinton is experiencing a 17 percentage point decline from 51 to 34 percent. These independent voters' support for Dole is about the same as in October--27 percent. However, undecided likely independent voters have increased 7 percentage points from 11 to 18 percent and support for Perot and other candidates shifted 10 percentage points from 10 to 20.

Changes in support for the Presidential candidates has also occurred among different segments of likely voters:

- **Gender:** Among men, Clinton and Dole are about even 39 to 38 percent. This represents a 12 percentage point decline in support for Clinton among likely male voters. Women's support for Clinton has also declined. Currently, Clinton leads Dole among likely women voters by a margin of 51 to 31 percent. Likely women voters have reduced their support for Clinton by 8 percentage points.

- **Time of Vote Decision:** Among likely voters who say they have decided on who they would vote for in the last few days or last few weeks, Clinton leads Dole by a margin of 44 to 29 percent. Clinton leads Dole among those who decided in the last month or two (57-31%), and among those who say they have known who they would vote for all along (52-43%).

- **U.S. Senate Vote Choice:** Seventy-three percent of the likely voters who say they will select Dick Zimmer also say they will vote for Bob Dole. In comparison, 79 percent of Torricelli voters are planning to vote for Bill Clinton. Likely voters who
are still undecided in their choice for U.S. Senate, select Clinton over Dole by a margin of 48 to 13 percent.

- **Past Voting:** Comparing the voters' choice of candidates in the 1992 Presidential election with their selection in 1996, 81 percent of New Jerseyans who voted for President Clinton in 1992 say that they will vote for him in 1996. In comparison, 73 percent of likely voters who selected Bush in 1992 say they will vote for Dole.

Overall, likely voters who select Clinton are making a positive choice for President with 71 percent reporting they are voting more for the President than against the other candidates. In comparison, the majority of Dole (54%) and Perot (51%) voters say their choice is more a vote against the other candidates.

For the first time since February 1996, less than half of New Jersey voters say President Clinton deserves to be re-elected. Forty-six percent of likely voters now say that the President deserves to be re-elected which is a 10 percentage point decline from the 56 percent just a few weeks ago. An indicator of the potential vulnerability of the President on Election Day is the 9 percentage point decline in Democrats who say he deserves re-election. In addition, there is a 13 percent point decline among likely independent voters who think he should be re-elected.

**THE SENATE RACE**

In the U.S. Senate race the two candidates continue to get about equal percentages of support from likely voters. Forty-two percent of the voters select Bob Torricelli compared to 41 percent for Dick Zimmer with a sizeable 15 percent still undecided. This represents a 4 percentage point increase for Zimmer from 37 percent in October and a 1 percentage point decline in the past few weeks from Torricelli's 43 percent among likely voters.

Zimmer's support from Republicans (85%) is higher than the support Torricelli has from Democrats (79%). Among the key group of independent voters, there is a large 21 percent who are undecided with Torricelli having a somewhat larger 39 percent of support from these likely independent voters compared to 36 percent for Zimmer.

Support for the candidates among some different types of likely voters is as follows:

- more -

Region of the State: Forty-three percent of likely voters in North Jersey favor Torricelli and Zimmer. Among Central Jersey voters Zimmer and Torricelli are even at 43 to 41 percent. In South Jersey, Zimmer is favored over Torricelli by a margin of 39 to 40 percent.

Gender: Men are more likely to support Zimmer (45%) than Torricelli (39%) equally. In comparison, slightly more women select Torricelli (45%) rather than Zimmer (37%).

Age: In all age categories except those who are 65 years old or older (Torricelli 54%/Zimmer 32%), Zimmer has more support than Torricelli: including 18-29 years old (Zimmer 44%/Torricelli 36%); 30-49 years old (Zimmer 43%/Torricelli 40%); 50-64 years old (Zimmer 45%/Torricelli 42%).

Presidential Vote Choice: Dole supporters (87%) are more likely to select Zimmer than Clinton supporters (74%) are to select Torricelli.

Time of Vote Decision: Among likely voters who say they have decided on who they would vote for in the last few days or in the last couple of weeks Torricelli leads Zimmer by a margin of 57 to 43 percent. Zimmer has a slight lead among those who have determined their vote choice within the last month or two (51-49%), and among those who say they have known who they would vote for all along (55-45%).

CONGRESSIONAL ELECTION

In addition to the Presidential and the Senatorial races, New Jersey voters will also be selecting their representatives to Congress. Overall, among likely voters 36 percent say that they will select a Republican candidate, 40 percent a Democratic candidate, and 22 percent do not have an opinion at this time. Compared to a few weeks ago, Republicans have increased their support by 4 percentage points from 32 percent compared to a decline of 1 percentage point from 41 percent among likely voters who say that they'll support a Democratic candidate. Dole supporters (77%) are somewhat more likely than Clinton
supporters (72%) to say that they will support the candidate representing the party of their choice for President.

**SWING VOTERS**

With two major elections in New Jersey where voters can show their partisan loyalty, 61 percent of likely New Jersey voters plan to vote the party line. While 32 percent say they will vote for Democrats in both the Presidential and Senate race, 29 percent are loyal to the Republicans in both contests. About equal percentages of Democrats (67%) and Republicans (69%) report that they will vote for their party in both races. While about 5-in-10 (53%) of the independent voters are undecided or have selected Perot, 22 percent say they will vote for both Democratic candidates compared to 16 percent who will vote for both Republicans in the Presidential and U.S. Senate races.

**MOMENTUM, VOLATILITY, AND TURNOUT**

Pre-election polls provide an overview of the dynamics of an election as they unfold. However, even though there are only a few days until Election Day, there are indicators of a lot of activity during the remaining hours prior to the election. In the presidential race Bob Dole is at the beginning of his 96 hour campaign marathon and Bill Clinton and the Democrats are struggling with increasing numbers of accusations about campaign finance irregularities and about the alleged mis-management of the government. In the election for U.S. Senate, both candidates are releasing new advertisements during this final weekend to convince voters to select them on November 5. Since there are still many undecided voters and voters who are not firm in their commitment to any specific candidate, the events of the final hours prior to Election Day may influence the final outcome of the Presidential and the U.S. Senate contests.

--- **Momentum**

In the Presidential race, the momentum over the past few days is in favor of Bob Dole and Ross Perot. The President who has enjoyed a consistent solid lead since June, has fallen below the 50 percent he needs for a decisive win in New Jersey.

At this time, there are not any indicators that either candidate in the U.S. Senate race has more momentum than the other during the last few days of this election. However,
turnout, rather than momentum may be the factor that determines which candidate will get Bill Bradley’s Senate seat.

– **Volatility**

Voter volatility has become typical in New Jersey elections, and there are several indicators this volatility will be present in the 1996 elections. In this poll, voters were asked three questions about their vote choice on Election Day, 46 percent are consistent in their choice of Clinton, 34 percent for Dole, and 8 percent for Perot or some other candidate. However, 4 percent stayed undecided and 9 percent switched their choices during the interview. In the race for U.S. Senate, likely voters had two opportunities to report who they would vote for. Forty percent consistently name Zimmer, 40 percent Torricelli, 2 percent some other candidate, 8 percent undecided, and 10 percent switched their choices during the interview.

In addition, 12 percent of these likely voters have been very late deciders in past elections and have made up or changed their minds while they were in the voting booth. There are about equal percentages of these late deciders among supporters of all of the candidates for President and for the U.S. Senate.

– **Turnout**

It is expected that voter turnout in the 1996 election will decline from the 82 percent of registered voters who participated in 1992. In the final poll in 1992, 79 percent of the registered voters reported a lot of interest in the election compared to 53 percent in 1996. Interest in the 1992 election grew larger the closer it got to election day from 64 percent in September to 79 percent in the final poll. In comparison, from September to the final poll in the 1996 election there has been an 8 percentage point decline in those who have a lot of interest from 61 to 53 percent. It is expected that there will be an even greater decline in participation in the U.S. Senate race. While 83 percent say that they are definitely going to vote for President, there is a decline to 66 percent who say they definitely plan to vote in the U.S. Senate election.

- more -
“If the election were held today,” the final vote could be estimated based on this pre-election poll data. Included in the calculation for this estimate are party loyalty, commitment to a candidate, interest in the election, probability of voting, and past voting behaviors. Undecided voters in the presidential and the senatorial elections were allocated to the candidates based on these criteria. Currently, Clinton is estimated to win the election for President. Statistically, the Senate race is too close to determine a winner. Based on these estimates, it is expected that the results will be as follows:

**CHOICE FOR PRESIDENT**

- Clinton 49%
- Dole 41
- Perot 7
- Other 3

**CHOICE FOR U.S. SENATE**

- Torricelli 49%
- Zimmer 48
- Other 3

- 30 -

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Note: Chris Bruzios and Patrick Murray assisted in the development of this press release.
The latest Star-Ledger/Eagleton Poll was conducted between October 29 and November 1, 1996, when a random sample of 1021 New Jersey residents 18 years and older was interviewed by telephone.

Figures are reported for 841 registered voters and 559 likely voters. Figures based on the sample of registered voters are subject to a sampling error of about ±3.5 percent at a 95 percent confidence interval. The sampling error for likely voters is ±4.5 percent.

Likely voters are defined as registered voters who report that they will definitely or probably vote and either have a lot of interest in this election or have voted in at least 4 of the past 5 statewide elections.

This release of the Star-Ledger/Eagleton Poll includes two classifications of registered voters based on their support for a candidate: 1) “Vote Choice - Traditional” refers to the initial preference for a candidate in a particular election. This group classification includes both firm and soft supporters of a candidate and groups of people who lean toward a candidate with undecided voters; 2) “Vote Choice - Firm” refers to how firmly voters support a candidate. A firm voter selects a candidate and says they are very sure about their choice and will not change their mind before the election. A not firm voter either selects a candidate and says they might change their mind or is initially undecided in their vote choice. Only voters who are firm are allocated to a specific candidate while all others are referred to as not firm. A 1993 Eagleton post-election study showed that the “Vote Choice - Traditional” underrepresents the group of voters who might change their minds prior to or even on Election Day.

Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from that population. Sampling error does not take into account other possible sources of error inherent in any study of public opinion. The questions and figures referred to in this release are presented below. The location of each question on the actual questionnaire is in brackets.

Note: The percentages in this release are based on registered voters and likely voters. All of the sub-classifications are for likely voters unless otherwise indicated.

“In November there will be an election for President and U.S. Senate in New Jersey -- do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?” [Q.6]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Definitely Vote</th>
<th>Probably Vote</th>
<th>Probably Not Vote</th>
<th>Definitely Not Vote</th>
<th>Don’t Know</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>83%</td>
<td>14%</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
<td>101%</td>
<td>(841)</td>
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<td>Party ID</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>--Democrat</td>
<td>84</td>
<td>12</td>
<td>2</td>
<td>--</td>
<td>1</td>
<td>99</td>
<td>(292)</td>
</tr>
<tr>
<td>--Independent</td>
<td>78</td>
<td>18</td>
<td>2</td>
<td>1</td>
<td>--</td>
<td>99</td>
<td>(250)</td>
</tr>
<tr>
<td>--Republican</td>
<td>88</td>
<td>10</td>
<td>1</td>
<td>1</td>
<td>--</td>
<td>100</td>
<td>(254)</td>
</tr>
</tbody>
</table>

PAST SURVEYS

October, 1996

| --Registered Voters | 79 | 15 | 2 | 1 | 2 | 99 | (810) |

September, 1996

| --Registered Voters | 80 | 17 | 1 | -- | 1 | 99 | (627) |

- more -
"How much interest do you have in this election--a lot, some, a little or none at all?" [Q.7]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>A Lot</th>
<th>Some</th>
<th>Little/ None</th>
<th>Don't Know</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>53%</td>
<td>33%</td>
<td>12%</td>
<td>1%</td>
<td>99%</td>
</tr>
</tbody>
</table>

**Party ID**

- Democrat: 57, 31, 11, 1, 100 (292)
- Independent: 46, 36, 17, 1, 100 (250)
- Republican: 58, 32, 10, 1, 101 (254)

**PAST SURVEYS**

- October, 1996: 57, 30, 12, --, 99 (810)
- September, 1996: 61, 28, 10, 1, 100 (627)
- September, 1992: 64, 22, 13, 1, 100 (663)

"If the election for President were held today and you had to choose between Bill Clinton, the Democrat; Bob Dole, the Republican; and Ross Perot, the Reform Party Candidate; who would you vote for?[Q.10]

IF CHOOSES CANDIDATE: "Are you very sure about your choice or do you think you might change your mind before election day?" [Q.11A]

IF UNDECIDED: "Do you lean more towards Clinton, more towards Dole, or more towards Perot?" [Q.12]

Combined Q.10, Q.11, Q.12

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Firm Clinton</th>
<th>Soft Clinton</th>
<th>Lean Clinton</th>
<th>Firm Dole</th>
<th>Soft Dole</th>
<th>Lean Dole</th>
<th>Firm Perot</th>
<th>Soft Perot</th>
<th>Lean Perot</th>
<th>Other</th>
<th>Undecided</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters 42%</td>
<td>5%</td>
<td>3%</td>
<td>26%</td>
<td>4%</td>
<td>1%</td>
<td>6%</td>
<td>3%</td>
<td>1%</td>
<td>2%</td>
<td>8%</td>
<td>101%</td>
<td>(831)</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>42</td>
<td>3</td>
<td>3</td>
<td>32</td>
<td>3</td>
<td>--</td>
<td>5</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>6</td>
<td>99</td>
</tr>
</tbody>
</table>

**Party ID**

- Democrat: 83, 3, 2, 4, 1, --, 2, --, --, --, 3, 98 (202)
- Independent: 30, 5, 7, 24, 3, 1, 10, 3, 2, 7, 8, 100 (151)
- Republican: 11, 2, 1, 72, 4, 1, 4, 3, --, 1, 3, 102 (184)

**Gender**

- Male: 37, 3, 4, 35, 3, 1, 6, 3, 1, 3, 6, 102 (276)
- Female: 48, 3, 3, 29, 2, --, 4, 2, 1, 1, 6, 99 (281)

**PAST SURVEYS**

- October, 1996: 47, 8, 3, 23, 5, 1, 3, 4, 1, 2, 4, 101 (810)
- September, 1996: 42, 15, 2, 23, 6, 1, 3, 3, --, 2, 3, 100 (627)

**VOTE CHOICE - TRADITIONAL**

- more -
Note: The traditional method of simplifying the vote choice has been to group the people who are "firm" and "soft" supporters of a candidate and combine people who "lean" towards a candidate with the undecided voters. The data for this classification is based on Q.10.

### November, 1996

<table>
<thead>
<tr>
<th></th>
<th>Dole</th>
<th>Undecided</th>
<th>Clinton</th>
<th>Perot</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registered Voters</strong></td>
<td>30%</td>
<td>13%</td>
<td>47%</td>
<td>9%</td>
<td>2%</td>
<td>101%</td>
<td>(831)</td>
</tr>
<tr>
<td>** Likely Voters**</td>
<td>34</td>
<td>11</td>
<td>45</td>
<td>7</td>
<td>2</td>
<td>99</td>
<td>(557)</td>
</tr>
</tbody>
</table>

#### Party ID

- Democrat: 5 5 87 3 -- 100 (202)
- Independent: 27 18 34 13 7 99 (151)
- Republican: 76 4 13 7 1 101 (184)

#### Gender

- Male: 38 11 39 9 3 100 (276)
- Female: 31 10 51 6 1 99 (281)

#### Age

- 18 - 29: 35 7 46 9 4 101 (46)
- 30 - 49: 34 11 47 6 2 100 (242)
- 50 - 64: 41 11 34 10 4 100 (136)
- 65 and older: 29 10 56 5 -- 100 (127)

#### Presidential Vote in 1992

- Voted Clinton: 4 10 81 3 2 100 (237)
- Voted Bush: 73 8 10 7 2 100 (214)
- Voted Perot: 32 12 25 27 5 101 (60)

#### Senate Race - Traditional

- Zimmer: 73 5 11 10 2 101 (218)
- Torricelli: 6 8 79 5 1 99 (226)
- Undecided: 13 32 48 5 -- 100 (85)

#### Time of Vote Decision

- Last few days/couple weeks: 29 -- 44 27 -- 100 (41)
- Last month or two: 31 -- 57 12 -- 100 (100)
- Knew all along: 43 -- 52 5 -- 100 (341)

### PAST SURVEYS

#### October, 1996

<table>
<thead>
<tr>
<th></th>
<th>Dole</th>
<th>Undecided</th>
<th>Clinton</th>
<th>Perot</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
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</thead>
<tbody>
<tr>
<td><strong>Registered Voters</strong></td>
<td>28</td>
<td>9</td>
<td>55</td>
<td>7</td>
<td>2</td>
<td>101</td>
<td>(810)</td>
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<tr>
<td>** Likely Voters**</td>
<td>32</td>
<td>7</td>
<td>55</td>
<td>4</td>
<td>1</td>
<td>99</td>
<td>(558)</td>
</tr>
</tbody>
</table>

#### Party ID

- Democrat: 1 3 92 3 1 100 (210)
- Independent: 28 11 51 8 2 100 (179)
- Republican: 83 5 11 1 -- 100 (149)

#### Gender

- Male: 35 9 51 4 1 100 (271)
- Female: 30 6 59 5 1 101 (287)

#### Age

- 18 - 29: 18 8 67 6 -- 99 (49)
- 30 - 49: 33 5 56 5 1 100 (248)
- 50 - 64: 33 11 50 6 1 100 (135)
- 65 and older: 38 11 50 -- 1 100 (135)

#### September, 1996

<table>
<thead>
<tr>
<th></th>
<th>Dole</th>
<th>Undecided</th>
<th>Clinton</th>
<th>Perot</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registered Voters</strong></td>
<td>29</td>
<td>6</td>
<td>57</td>
<td>6</td>
<td>2</td>
<td>100</td>
<td>(627)</td>
</tr>
</tbody>
</table>

#### June, 1996

<table>
<thead>
<tr>
<th></th>
<th>Dole</th>
<th>Undecided</th>
<th>Clinton</th>
<th>Perot</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registered Voters</strong></td>
<td>34</td>
<td>8</td>
<td>53</td>
<td>N/A*</td>
<td>4</td>
<td>99</td>
<td>(646)</td>
</tr>
</tbody>
</table>

*N/A= Not asked

**VOTE CHOICE - FIRM**

Note: During this election the Star-Ledger/Eagleton Poll will be tracking the dynamics of voter "stability." Post-election analysis has substantiated the phenomena of voters "switching" candidates as late as Election Day. Firm voters are those...
who pick a candidate they support and say they will not change their minds prior to Election Day; voters who are not firm are either initially undecided or say that they might change their mind about who they will vote for. The data for these classifications are based on Q.10, Q.11 and Q.12.

<table>
<thead>
<tr>
<th></th>
<th>Firm</th>
<th>Not Firm</th>
<th>Firm</th>
<th>Firm</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>November, 1996</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>--Registered Voters</td>
<td>26%</td>
<td>23%</td>
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<td>2%</td>
<td>99%</td>
<td>831</td>
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<td>42%</td>
<td>5%</td>
<td>2%</td>
<td>99%</td>
<td>557</td>
</tr>
</tbody>
</table>

**Party ID**
--Democrat
24 20 83 10 7 100 (151)
--Independent
24 29 30 10 7 100 (151)
--Republican
72 13 11 4 1 101 (184)

**Does Clinton Deserve Re-election?**
--Re-election
67 16 83 1 9 100 (255)
--Time for change

**Presidential Vote in 1992**
--Voted Clinton
3 14 78 3 2 100 (237)
--Voted Bush
68 18 9 3 2 100 (214)
--Voted Perot
30 23 20 22 5 100 (60)

**Gender**
--Male
35 20 37 6 3 101 (276)
--Female
29 17 48 4 1 99 (281)

**Age**
--18 - 29
30 20 39 7 4 100 (46)
--30 - 49
31 19 44 4 2 100 (242)
--50 - 64
39 16 33 8 4 100 (136)
--65 and older
27 19 52 2 -- 100 (127)

**Senate Race - Firm**
--Firm Zimmer
74 11 8 6 2 101 (173)
--Firm Torricelli
3 11 81 4 1 100 (175)
--Not Firm
20 31 41 5 3 100 (181)

**Time of Vote Decision**
--Last few days/couple weeks
17 41 27 15 -- 100 (41)
--Last month or two
28 10 51 11 -- 100 (100)
--Knew all along
41 4 51 4 -- 100 (341)

**PAST SURVEYS**
October, 1996
--Registered Voters
23 25 47 3 2 100 (810)
--Likely Voters
28 19 49 2 1 99 (558)

**Party ID**
--Democrat
1 8 89 1 1 100 (210)
--Independent
21 34 39 4 2 100 (179)
--Republican
78 13 9 -- -- 100 (149)

September, 1996
--Registered Voters
23 30 42 3 2 100 (627)

June, 1996
-- Registered Voters
24 36 36 N/A* 4 100 (646)

*N/A= Not asked
“When did you decide who you were going to vote for [Candidate named in Q.10]?” [Q.11B]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>In The Last Few Days</th>
<th>In The Last Couple Weeks</th>
<th>In The Last Month or Two</th>
<th>Did You Know All Along</th>
<th>Don’t Know</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>--Registered Voters</strong></td>
<td>4%</td>
<td>7%</td>
<td>22%</td>
<td>65%</td>
<td>1%</td>
<td>99%</td>
<td>(714)</td>
</tr>
<tr>
<td><strong>--Likely Voters</strong></td>
<td>3</td>
<td>6</td>
<td>21</td>
<td>70</td>
<td>1</td>
<td>101</td>
<td>(486)</td>
</tr>
</tbody>
</table>

**Vote Choice - Traditional**

- Clinton
- Dole
- Perot

**Vote Choice - Firm**

- Firm Clinton
- Firm Dole
- Firm Perot
- Not Firm

**PAST SURVEYS**

October, 1996

- Registered Voters
- Likely Voters

“Before this time, did you think you might vote for [Candidates not named in Q.10]? [Q.11C]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Yes</th>
<th>No</th>
<th>Knew All Along</th>
<th>Don’t Know</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>--Registered Voters</strong></td>
<td>17%</td>
<td>17%</td>
<td>65%</td>
<td>2%</td>
<td>101</td>
<td>(714)</td>
</tr>
<tr>
<td><strong>--Likely Voters</strong></td>
<td>14</td>
<td>14</td>
<td>70</td>
<td>1</td>
<td>99</td>
<td>(486)</td>
</tr>
</tbody>
</table>

**Vote Choice - Traditional**

- Clinton
- Dole
- Perot

**Vote Choice - Firm**

- Firm Clinton
- Firm Dole
- Firm Perot
- Not Firm

“Would you say you are voting more for [Candidate named in Q.10 or Q.12] or more against the other candidates?” [Q.13]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>More For</th>
<th>More Against</th>
<th>Don’t Know</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>--Registered Voters</strong></td>
<td>52%</td>
<td>44%</td>
<td>4%</td>
<td>100%</td>
<td>(755)</td>
</tr>
<tr>
<td><strong>--Likely Voters</strong></td>
<td>57</td>
<td>40</td>
<td>4</td>
<td>101</td>
<td>(511)</td>
</tr>
</tbody>
</table>

**Vote Choice - Traditional**

- Clinton
- Dole
- Perot

**Vote Choice - Firm**

- Firm Clinton
- Firm Dole

- more -
"Thinking about the job that Bill Clinton has done as President, do you think he deserves to be re-elected, or do you think it's time for a change?" [Q.14]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Deserves Re-election</th>
<th>Time For Change</th>
<th>Depends</th>
<th>Don't Know</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Voters</td>
<td>45%</td>
<td>46%</td>
<td>3%</td>
<td>6%</td>
<td>100%</td>
</tr>
<tr>
<td>Likely Voters</td>
<td>46%</td>
<td>46%</td>
<td>3%</td>
<td>5</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Party ID**

- Democrat: 84 11 3 1 99 (202)
- Independent: 37 50 3 10 100 (151)
- Republican: 14 83 3 1 101 (184)

**Vote Choice - Traditional**

- Clinton: 89 6 4 2 101 (253)
- Dole: 2 96 2 1 101 (192)
- Perot: 10 78 7 5 100 (41)
- Undecided: 39 31 2 29 101 (59)

**Vote Choice - Firm**

- Firm Clinton: 90 5 3 2 100 (236)
- Firm Dole: 1 97 2 -- 100 (192)
- Firm Perot: 7 83 7 3 100 (178)
- Not Firm: 38 39 3 20 100 (102)

**PAST SURVEYS**

October, 1996

 Registered Voters: 55 38 2 5 100 (810)
 Likely Voters: 56 39 1 3 99 (558)

**Party ID**

- Democrat: 93 6 -- 1 100 (210)
- Independent: 50 41 4 5 100 (179)
- Republican: 13 86 -- 1 100 (149)

September, 1996

 Registered Voters: 55 40 1 3 99 (627)

June, 1996

 Registered Voters: 51 42 3 4 100 (646)

February, 1996

 Registered Voters: 50 39 6 5 100 (676)
CONSISTENT PRESIDENTIAL VOTERS (Based on vote choice over three questions)

"If the election for President were held today and you had to choose between Bill Clinton, the Democrat; Bob Dole, the Republican; and Ross Perot, the Reform Party Candidate; who would you vote for?" [Q.10]

“What do you think you will do on election day, vote for Dole, vote for Clinton, vote for another candidate or stay home and not vote?” [Q.15] “Now let’s pretend it is election day and you are about to pull the lever to vote for President -- who are you voting for?” [Q.55]

November, 1996

<table>
<thead>
<tr>
<th>Always Clinton</th>
<th>Always Dole</th>
<th>Always Perot/Other</th>
<th>Always Undecided</th>
<th>Switch</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>45%</td>
<td>29%</td>
<td>8%</td>
<td>5%</td>
<td>14%</td>
<td>101%</td>
</tr>
<tr>
<td>(834)</td>
<td>(834)</td>
<td>(834)</td>
<td>(834)</td>
<td>(834)</td>
<td>(834)</td>
</tr>
</tbody>
</table>

--Registered Voters

--Likely Voters

Party ID

--Democrat

--Independent

--Republican

Gender

--Male

--Female

Presidential Vote Choice - Traditional

--Clinton

--Dole

--Perot

--Undecided/Leaners

"Besides the race for President, there will also be an election for U.S. Senator. Some people do not always vote in all the races at each election. Are you definitely going to vote for a candidate in the Senate race, probably going to vote for a Senate candidate, or is there a chance you might not vote for any candidate in the Senate race?" [Q.36]

November, 1996

<table>
<thead>
<tr>
<th>Definitely Vote For Senate</th>
<th>Probably Vote For Senate</th>
<th>Might Not Vote For Senate</th>
<th>Definitely Not Vote For Senate</th>
<th>Don’t Know For Senate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>66%</td>
<td>16%</td>
<td>13%</td>
<td>2%</td>
<td>3%</td>
<td>100%</td>
</tr>
<tr>
<td>(841)</td>
<td>(841)</td>
<td>(841)</td>
<td>(841)</td>
<td>(841)</td>
<td>(841)</td>
</tr>
</tbody>
</table>

--Registered Voters

Party ID

--Democrat

--Independent

--Republican

Gender

--Male

--Female

Likely to Vote in Presidential

--Definitely

--Probably

1996 Presidential Choice - Traditional

--Clinton

--Dole

--Perot

--Undecided

"Suppose the election for Senator was held today and you had to choose right now. Would you vote for Dick Zimmer, the Republican; or Bob Torricelli, the Democrat?" [Q.37] (Candidates’ names are rotated) (IF CHOOSES CANDIDATE,
PROBE: Are you very sure about your choice, or might you change your mind before the election?) [Q.38] (IF UNDECIDED, PROBE: At this moment do you lean more toward Zimmer or more toward Torricelli?) [Q.37]

<table>
<thead>
<tr>
<th>(Firm) Sure About</th>
<th>(Soft) Picks Zimmer (But might change)</th>
<th>Initially Undecided</th>
<th>(Firm) Sure About</th>
<th>Torricelli (But might change)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zimmer</td>
<td>Zimmer</td>
<td>Leans Not Leans</td>
<td>Zimmer</td>
<td>Torricelli</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initially Undecided</td>
<td></td>
<td></td>
<td>Initially Undecided</td>
<td></td>
</tr>
<tr>
<td>November, 1996</td>
<td></td>
<td></td>
<td>November, 1996</td>
<td></td>
</tr>
<tr>
<td>--Registered Voters</td>
<td></td>
<td></td>
<td>--Registered Voters</td>
<td></td>
</tr>
<tr>
<td>27%</td>
<td>10%</td>
<td>2%</td>
<td>14%</td>
<td>3%</td>
</tr>
<tr>
<td>33</td>
<td>8</td>
<td>1</td>
<td>10</td>
<td>3</td>
</tr>
</tbody>
</table>

**Party ID**

--Democrat 5 3 1 6 4 15 65 2 101 (186)
--Independent 26 10 2 16 4 11 27 5 101 (132)
--Republican 73 12 2 5 1 1 6 1 101 (171)

**Gender**

--Male 37 8 10 3 9 30 3 100 (260)
--Female 29 7 3 11 2 9 36 2 99 (248)

**PAST SURVEYS**

October, 1996
--Registered Voters 21 14 2 15 3 17 23 5 100 (810)
--Likely Voters 24 13 2 14 3 15 28 1 100 (544)
September, 1996
--Registered Voters 14 18 2 18 4 20 18 5 99 (627)
June, 1996
--Registered Voters 14 17 3 21 2 21 18 5 101 (646)

**VOTE CHOICE - TRADITIONAL** Note: The traditional method of simplifying the vote choice has been to group the people who are "firm" and "soft" supporters of a candidate and combine people who "lean" towards a candidate with the undecided voters. The data for this classification is based on Q.37.

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Zimmer</th>
<th>Undecided</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>37%</td>
<td>19%</td>
<td>41%</td>
<td>3%</td>
<td>100%</td>
<td>(802)</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>41</td>
<td>15</td>
<td>42</td>
<td>2</td>
<td>100</td>
<td>(508)</td>
</tr>
</tbody>
</table>

**Party ID**

--Democrat 8 12 79 2 101 (186)
--Independent 36 21 39 5 101 (132)
--Republican 85 8 7 1 101 (171)

**Gender**

--Male 45 13 39 3 100 (260)
--Female 37 17 45 2 101 (248)

**Age**

--18 - 29 45 13 42 -- 100 (38)
--30 - 49 43 15 40 2 100 (219)
--50 - 64 44 16 36 4 100 (131)
--65 and older 32 11 54 2 99 (114)

**1993 Gubernatorial Vote**

--Whitman 69 12 17 2 100 (252)
--Florio 8 11 78 3 100 (181)

**1996 Presidential Vote - Traditional**

--Clinton 9 15 74 2 100 (226)
--Dole 87 5 7 1 100 (180)
--Perot 54 10 31 5 100 (39)
--Undecided 14 50 34 2 100 (50)

**Region**
---North
--Central
--South

**Time of Vote Decision**
--Last few days
--Last couple of weeks
--Last month or two
--Knew all along

**PAST SURVEYS**
October, 1996
--Registered Voters
--Likely Voters

**Party ID**
--Democrat
--Independent
--Republican

**Gender**
--Male
--Female

**Age**
--18 - 29
--30 - 49
--50 - 64
--65 and older

September, 1996
--Registered Voters
June, 1996
--Registered Voters

--- Registered Voters
--Likely Voters

**Party ID**
--Democrat
--Independent
--Republican

**Gender**
--Male
--Female

**Age**
--18 - 29
--30 - 49
--50 - 64
--65 and older

1993 Gubernatorial Vote
--Voted Whitman
--Voted Florio

--- Registered Voters
--Likely Voters

**Party ID**
--Democrat
--Independent
--Republican

**Gender**
--Male
--Female

**Age**
--18 - 29
--30 - 49
--50 - 64
--65 and older

**Vote Choice - Firm**
Note: During this election the Star-Ledger/Eagleton Poll will be tracking the dynamics of voter “stability.” Post-election analysis has substantiated the phenomena of voters “switching” candidates as late as Election Day. Firm voters are those who pick a candidate they support and say they will not change their minds prior to Election Day; voters who are not firm are either initially undecided or say that they might change their mind about who they will vote for. The data for these classifications are based on Q.37 and Q.38.

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Zimmer</th>
<th>Not Firm</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>27%</td>
<td>42%</td>
<td>29%</td>
<td>3%</td>
<td>101%</td>
<td>(802)</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>33</td>
<td>31</td>
<td>33</td>
<td>2</td>
<td>99</td>
<td>(508)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Party ID</th>
<th>Zimmer</th>
<th>Not Firm</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Democrat</td>
<td>5</td>
<td>29</td>
<td>65</td>
<td>2</td>
<td>101</td>
<td>(186)</td>
</tr>
<tr>
<td>--Independent</td>
<td>26</td>
<td>42</td>
<td>27</td>
<td>5</td>
<td>100</td>
<td>(132)</td>
</tr>
<tr>
<td>--Republican</td>
<td>73</td>
<td>21</td>
<td>6</td>
<td>1</td>
<td>101</td>
<td>(171)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>Zimmer</th>
<th>Not Firm</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Male</td>
<td>37</td>
<td>30</td>
<td>30</td>
<td>3</td>
<td>100</td>
<td>(260)</td>
</tr>
<tr>
<td>--Female</td>
<td>29</td>
<td>33</td>
<td>36</td>
<td>2</td>
<td>100</td>
<td>(248)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th>Zimmer</th>
<th>Not Firm</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--18 - 29</td>
<td>32</td>
<td>42</td>
<td>26</td>
<td>--</td>
<td>100</td>
<td>(38)</td>
</tr>
<tr>
<td>--30 - 49</td>
<td>33</td>
<td>37</td>
<td>29</td>
<td>2</td>
<td>101</td>
<td>(219)</td>
</tr>
<tr>
<td>--50 - 64</td>
<td>40</td>
<td>26</td>
<td>31</td>
<td>4</td>
<td>101</td>
<td>(131)</td>
</tr>
<tr>
<td>--65 and older</td>
<td>29</td>
<td>22</td>
<td>47</td>
<td>2</td>
<td>100</td>
<td>(114)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1993 Gubernatorial Vote</th>
<th>Zimmer</th>
<th>Not Firm</th>
<th>Torricelli</th>
<th>Other</th>
<th>Total</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Voted Whitman</td>
<td>58</td>
<td>29</td>
<td>11</td>
<td>2</td>
<td>100</td>
<td>(252)</td>
</tr>
<tr>
<td>--Voted Florio</td>
<td>6</td>
<td>25</td>
<td>66</td>
<td>3</td>
<td>101</td>
<td>(181)</td>
</tr>
</tbody>
</table>
Region
--North 35 31 33 1 100 (235)
--Central 30 28 36 6 100 (125)
--South 34 33 32 1 100 (148)

1996 Presidential Vote - Firm
--Firm Clinton 6 28 65 1 100 (215)
--Firm Dole 77 20 3 1 101 (167)
--Firm Perot 33 33 26 7 99 (27)
--Undecided 21 57 20 2 100 (86)

Time of Vote Decision
--Last few days 17 52 31 -- 100 (95)
--Last couple of weeks 28 34 38 -- 100 (157)
--Last month or two 44 14 41 -- 99 (166)
--Knew all along 53 3 44 -- 100 (186)

PAST SURVEYS
October, 1996
--Registered Voters 21 51 23 5 100 (810)
--Likely Voters 24 47 28 1 100 (544)

Party ID
--Democrat 3 41 55 1 100 (204)
--Independent 16 62 21 1 100 (175)
--Republican 66 32 2 1 101 (146)

September, 1996
--Registered Voters 14 62 18 5 99 (627)
June, 1996
--Registered Voters 14 63 18 5 100 (646)

"When did you decide who were going to vote for--[Candidate named in Q.37]" [Q.39B]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>In The Last Few Days</th>
<th>In The Last Couple Weeks</th>
<th>In The Last Month or Two</th>
<th>Did You Know</th>
<th>Don’t Know</th>
<th>Total (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>15%</td>
<td>25%</td>
<td>27%</td>
<td>30%</td>
<td>3%</td>
<td>100% (626)</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>10%</td>
<td>22%</td>
<td>31%</td>
<td>34%</td>
<td>2%</td>
<td>99% (423)</td>
</tr>
</tbody>
</table>

Vote Choice - Traditional
--Zimmer 9 20 33 38 1 101 (209)
--Torricelli 11 25 30 30 3 99 (214)

Vote Choice - Firm
--Firm Zimmer 4 16 35 45 -- 100 (170)
--Firm Torricelli 8 21 33 38 1 101 (169)
--Not Firm 26 38 23 5 8 100 (84)

PAST SURVEYS
October, 1996
--Registered Voters 23 20 16 30 10 99 (609)
--Likely Voters 18 21 19 34 8 100 (435)

"Before this time, did you think you might vote for [Candidate not named in Q.37]?! [Q.39C]

<table>
<thead>
<tr>
<th>November, 1996</th>
<th>Yes</th>
<th>No</th>
<th>Knew All Along</th>
<th>Don’t Know</th>
<th>Knew</th>
<th>Total (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>--Registered Voters</td>
<td>14%</td>
<td>47%</td>
<td>30%</td>
<td>9%</td>
<td>100%</td>
<td>(626)</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>13%</td>
<td>44%</td>
<td>34%</td>
<td>9%</td>
<td>100%</td>
<td>(423)</td>
</tr>
</tbody>
</table>

- more -
“Would you say you are voting more for [Candidate named in Q.37 or Q.38] or against the other candidate?” [Q.40]

November, 1996
--Registered Voters
   More For 65%  More Against 29%  Don't Know 7%  Total 101% (666)
--Likely Voters
   More For 68%  More Against 26%  Don't Know 6%  Total 100% (444)

Vote Choice - Traditional
--Zimmer
   11  43  38  7  99 (209)
--Torricelli
   15  44  30 10  99 (214)

Vote Choice - Firm
--Firm Zimmer
   6  44  45  5  100 (170)
--Firm Torricelli
   14  41  38  7  100 (169)
--Not Firm
   27  49  5  19 100 (84)

Party ID
--Democrat
   68% 25% 8 101% (171)
--Independent
   61% 34% 5 100% (105)
--Republican
   71% 24% 5 100% (161)

PAST SURVEYS
October, 1996
--Registered Voters
   51 37 12 100 (645)
--Likely Voters
   52 37 11 100 (466)
September, 1996
--Registered Voters
   52 32 16 100 (480)

CONSISTENT SENATE VOTERS. (Based on vote choice over two questions)
“Suppose the election for Senator was held today and you had to choose right now. Would you vote for Dick Zimmer, the Republican, or Bob Torricelli; the Democrat? [Q.37]
“Again, pretending it is election day and you are about to pull the lever to vote for Senate -- who are you voting for?” [Q.56]

November, 1996
--Registered Voters
   Always Zimmer 35%  Always Torricelli 38%  Always Other 2%  Always Undecided 11%  Always Switch 14%  Total 100% (808)
--Likely Voters
   Always Zimmer 40%  Always Torricelli 40%  Always Other 2%  Always Undecided 8%  Always Switch 10%  Total 100% (508)

Party ID
--Democrat
   8 75 2 6 10 101 (186)
--Independent
   31 38 3 14 14 100 (132)
--Republican
   84 6 1 2 8 101 (171)

Gender
--Male
   43 38 2 8 8 99 (260)
--Female
   36 42 1 9 12 100 (248)

Senate Vote Choice - Traditional
--Zimmer
   95 -- -- -- 5 100 (209)
--Torricelli
   -- 92 -- -- 8 100 (214)
--Undecided/Leaners
   4 8 -- 58 30 100 (74)
“There will be an election for the U.S. House of Representatives in your district in November. If you were voting today, would you vote for the Democratic candidate or the Republican candidate?” [Q.49]

<table>
<thead>
<tr>
<th>Democratic Candidate</th>
<th>Republican Candidate</th>
<th>Other Candidate</th>
<th>Undecided/No Opinion</th>
<th>Total (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>November, 1996</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>--Registered Voters</td>
<td>37%</td>
<td>33%</td>
<td>1%</td>
<td>29%</td>
</tr>
<tr>
<td>--Likely Voters</td>
<td>40%</td>
<td>36%</td>
<td>1%</td>
<td>22%</td>
</tr>
</tbody>
</table>

**Party ID**

--Democrat 85 4 -- 10 99 (202)
--Independent 30 26 2 41 99 (151)
--Republican 4 82 1 15 102 (184)

**Presidential Vote Choice - Traditional**

--Clinton 72 9 1 18 100 (253)
--Dole 6 77 -- 17 100 (192)
--Perot 32 41 -- 26 99 (41)
--Undecided 27 20 -- 53 100 (59)

**Senate Vote Choice - Traditional**

--Zimmer 11 72 1 16 10 (218)
--Torricelli 75 8 -- 17 100 (226)
--Undecided 27 21 -- 52 100 (173)

**PAST SURVEYS**

October, 1996
--Registered Voters 40 30 -- 30 100 (810)
--Likely Voters 41 32 -- 27 100 (558)

**Party ID**

--Democrat 80 3 -- 17 100 (210)
--Independent 31 28 1 41 101 (179)
--Republican 3 82 -- 15 100 (149)

September, 1996
--Registered Voters 38 34 1 26 99 (627)

September, 1994
--Registered Voters 33 33 1 33 100 (598)

“Have you ever changed your mind or made up your mind about who you would vote for while you were in the voting booth or do you always decide who to vote for before election day? [IF “YES” CLARIFY]” [Q.57]

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<th>Yes, Have Changed Mind In Booth</th>
<th>Yes, Have Made Up Mind In Booth</th>
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**Presidential Vote Choice - Traditional**

--Clinton 4 7 3 85 1 100 (253)
--Dole 4 2 2 91 1 100 (192)
--Perot 5 2 2 90 -- 99 (41)
--Undecided 7 3 7 81 2 100 (59)

**Senate Vote Choice - Traditional**

--Zimmer 5 3 3 89 -- 100 (218)
--Torricelli 3 4 3 88 1 99 (226)
--Undecided 7 9 2 79 2 99 (85)

**TICKET SPLITTERS – PRESIDENT AND SENATE**

Note: The following data is based on the traditional vote choice for the President and Senate. [Q.10 and Q.37]
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<th>Solid Republican</th>
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