

The Star-Ledger/Eagleton-Rutgers Poll

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RELEASE INFORMATION

A story based on the survey findings presented in this release and background memo will appear in Sunday's *Star-Ledger*. We ask users to properly attribute this copyrighted information to "*The Star-Ledger/Eagleton Poll*."

SENATE RACE TIGHTENS: MORE NEW JERSEYANS CERTAIN ABOUT CANDIDATES

In this release the *Star-Ledger/Eagleton* Poll introduces a classification of likely voters that is based on how firmly they support a candidate. A firm voter is one who selects a candidate and says they are "very sure" about their choice and will not change their mind before the election. "Not firm" voters are those who select a candidate and say they might change their mind or who are initially undecided. Traditionally election studies have grouped voters who "lean" toward a candidate with those who are "undecided." Voters who are "firm" in their choice of candidate or those who say they "might change" have been allocated to a specific candidate. A 1993 Eagleton post-election study showed that this traditional classification underrepresents the larger group of voters who might change their minds prior to or even on Election Day.

Since early September, Republican challenger Garabed (Chuck) Haytaian has gained more supporters than Democratic incumbent Frank Lautenberg as voters become more decisive about their choice for the U.S. Senate. Haytaian's firm support has grown by 9 percentage points to 25 percent compared to a 5 percentage point increase for Lautenberg to 31 percent. Forty-four percent of likely voters in New Jersey have not made a firm decision about either of the candidates who seek to represent New Jersey.

In addition, the voters' recognition of both candidates has increased. Currently 39 percent can name Haytaian as the Republican candidate, an increase of 17 percentage points. Lautenberg's recognition as the Democratic candidate has also increased 17 percentage points to 50 percent.

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The latest *Star-Ledger*/Eagleton Poll, which was conducted by telephone from October 16 to 20, 1994 with 586 voters who say they are likely to vote in this November's election, found that 38 percent say Lautenberg deserves to be re-elected to the U.S. Senate while 45 percent feel it is time for a change. This is about the same as the September poll and represents a leveling off of a trend from February which showed increasing percentages of voters willing to re-elect the incumbent.

"More New Jerseyans are aware of the candidates and are making choices about who they will vote for on Election Day. At this time, the momentum in the U.S. Senate race appears to be driven by party preferences. Republicans and Democrats are solidifying support for their party's candidate." commented Janice Ballou, Poll Director.

Since September there has not been any change in voter preferences for candidates in the U. S. Congressional races. Statewide 35 percent say they will vote for a Democratic candidate, 32 percent support a Republican candidate, and 32 percent are still undecided.

THE SENATE RACE

As more voters in New Jersey decide on a candidate to vote for in the election for the U.S. Senate, the gap between candidates narrows. Since September, the challenger Haytaian has increased his support 9 percentage points to 25 percent who say they are firm and will not change their mind about the Republican. In comparison, Lautenberg currently has support from 31 percent who say they are firm and will not change their mind. The 44 percent who have not committed to either of these candidates is a decline of 14 percentage points from the September poll when 58 percent were not firm about who they would vote for.

When support for Haytaian includes both voters who are firm about their choice of candidate as well as those who are not as decisive, he currently has support from 35 percent--25 percent firm and 10 percent who support him now, but may change their mind. In comparison, Lautenberg is supported by 48 percent of the voters--31 percent firm and 17 percent who support him now, but may change their mind. Seventeen percent were initially undecided about both of these candidates. When asked to pick who they were "leaning" toward, 2 percent lean toward Haytaian, 4 percent toward Lautenberg, and 11 percent do not indicate any type of preference for either of these candidates.

There is an increase in commitment to each of the candidates from partisan voters. Among Republicans firm support for Haytaian increased 17 percentage points from 41 to 58 percent. Lautenberg also experienced an increase in firm support among Democrats (16 percentage points) from 50 to 66 percent. Since September Haytaian has gained more than Lautenberg from those who consider themselves to be independents. Among independents, firm support for Haytaian increased 11 percentage points from 10 to 21 percent while Lautenberg has the same 22 percent of firm support from independents that he had in September.

There are some interesting variations in the firm support these candidates have among different segments of voters.

■ ***Probability of Voting:*** Equal percentages of New Jerseyans who say they will definitely vote in the election are firm in their support for Haytaian (32%) and Lautenberg (32%). However, among those who say they will probably vote on Election Day, Lautenberg leads Haytaian by a margin of 28 to 9 percent.

- ***Interest in the Election:*** About equal percentages of New Jerseyans who say they are very interested in the election are firm in their support for Haytaian (36%) and Lautenberg (35%). In comparison, among those who are somewhat interested Lautenberg leads Haytaian by a margin of 28 to 18 percent.

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- **Region of the State:** Voters in North Jersey who are firm in their choice of a candidate favor Lautenberg over Haytaian by a margin of 35 to 22 percent; Central Jersey voters support Haytaian (33%) over Lautenberg (28%); and in South Jersey candidates are about even--Lautenberg (26%) and Haytaian (23%).
- **Gender:** An equal number of men who are firm in their choice of candidates support Haytaian (30%) and Lautenberg (30%). In comparison, more women are firm in their choice of Lautenberg (31%) than Haytaian (21%).
- **Age:** Younger voters (18-29) are firm for Lautenberg over Haytaian by a margin of 31 to 16 percent, and those who are 65 or older are also more likely to have decided on Lautenberg (35%) rather than Haytaian (27%). About equal percentages of middle-aged New Jersey voters (30-49 years old) favor Lautenberg (28%) and Haytaian (25%). This is also the case with voters who are 50 to 64 years old--Lautenberg (31%) and Haytaian (28%).

Looking at voters' past choice of candidates, 44 percent of New Jerseyans who voted for Governor Whitman in 1993 say that they are firm in their choice of Haytaian compared to 58 percent of Florio voters who are firm about their choice of Lautenberg. In addition, 56 percent of those who voted for President Clinton in 1992 say they have decided on Lautenberg while 53 percent of those who voted for Bush are firm about Haytaian. Among those New Jerseyans who selected Perot, 26 percent are firm about Haytaian and 14 percent about Lautenberg.

The percentage of voters who say Senator Lautenberg deserves re-election remains about the same as in the September poll. Currently, 38 percent of likely voters say Lautenberg deserves re-election compared to 45 percent who say it is time for a change. There had been an increasing trend to support the re-election of the incumbent Senator from February 1994 when 29 percent said he should be re-elected, to 35 percent in June 1994, and 40 percent in September. This trend has currently leveled off.

Among those who say Lautenberg deserves to be re-elected, firm support for the Democrat has increased 15 percentage points to 67 percent. In addition, there has been an 18 percentage point increase from 35 to 53 percent for Haytaian among those who say that it's time for a change.

REASON FOR VOTING FOR HAYTAIAN OR LAUTENBERG

Overall, partisanship is the main reason why New Jersey voters have selected the candidate that they prefer. Thirty-six percent of the Haytaian voters report the reason they will vote for him is because he is a Republican, and 24 percent of the Lautenberg voters say it is because the candidate is a Democrat. Other reasons why voters choose Lautenberg are: he'll do better for New Jersey (10%); he's trustworthy/honest (7%); he understands "people like me" (8%); the crime issue (3%); taxes (2%); and the abortion issue (2%). Additional reasons why Haytaian supporters say they are voting for him are because it's time for a change (17%), he'll do better for New Jersey (8%), the crime issue (4%), taxes (7%), and the abortion issue (2%).

CANDIDATE AWARENESS AND IMPRESSIONS

Voter awareness of both candidates has increased since September. Haytaian, the Speaker of the New Jersey Assembly, is now named as the Republican candidate by 39 percent, an increase of 17 percent points from September. The percentage who can name Lautenberg as the Democratic candidate also increased 17 percent points to 50 percent. Overall, Haytaian is now known by 78 percent of the voters compared to 97 percent who know that Lautenberg is a candidate.

As would be expected, because of his lower level of awareness fewer voters have an impression of Haytaian than they do of Lautenberg. Fifty-six percent of the voters either do not recognize Haytaian (22%) or don't have an opinion of him (34%). Among those who do have an impression of the Republican challenger, 24 percent have a very (8%) or somewhat (16%) favorable impression, and 19 percent have a very (8%) or somewhat (11%) unfavorable impression.

In comparison, 37 percent either don't recognize (3%) or don't have an opinion (34%) of the incumbent Senator. Among those who do have an impression of Lautenberg, 39 percent have a very (15%) or somewhat (24%) favorable impression and 25 percent have a very (12%) or somewhat (13%) unfavorable impression.

Overall, 67 percent of the voters are very (11%) or somewhat (56%) satisfied with the candidates who are running for Senate compared to 21 percent who are very (5%) or somewhat (16%) dissatisfied.

THE U.S. HOUSE OF REPRESENTATIVES RACE

In addition to the statewide race for U.S. Senator, voters will select representatives in their Congressional districts. Overall, likely voters are evenly divided between the Democratic (35%) and the Republican candidates (32%). In addition, 32 percent are still undecided about who they will vote for. At this time in 1992, the Democratic candidates (44%) had more support than the Republican candidates (31%).

BACKGROUND MEMO — RELEASE SL/EP50-1 (EP100-1), SUNDAY, OCTOBER 23, 1994

The latest *Star-Ledger*/Eagleton Poll was conducted between October 16 and 20, 1994, when a random sample of 801 New Jerseyans, 18 years and older, was interviewed by telephone. Percentages based on this sample size are subject to a sampling error of about ± 3.5 percent at a 95 percent confidence interval.

Percentages in this release are based on those considered most likely to actually vote in the November election. This subset, identified as **LIKELY VOTERS** in this background memo, contains 586 respondents. The sampling error for this subset is about ± 4.0 percent. Unless otherwise indicated all percentages refer to this group of voters. Likely voters are people who say that they are registered to vote and will "definitely" or "probably" vote on Election Day.

Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from that population. Sampling error does not take into account other possible sources of error inherent in any study of public opinion. The questions and figures referred to in this release are presented below. The location of each question on the actual questionnaire is in brackets.

"How interested are you in this election — very interested, somewhat interested, or not at all interested? [Q.5]

	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not At All Interested</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	38%	57%	4%	1%	100%	(586)
<u>Vote Choice - Traditional</u>						
--Haytaian	46	51	2	2	101	(200)
--Undecided	30	64	5	1	100	(97)
--Lautenberg	35	59	5	1	100	(279)
<u>New Vote Choice</u>						
--Firm Haytaian	55	42	2	1	100	(144)
--Not Firm	24	70	5	1	100	(255)
--Firm Lautenberg	44	52	4	1	101	(177)
<u>PAST SURVEYS</u>						
September, 1994 - Likely Voters	37	57	5	2	101	(598)
<u>Vote Choice - Traditional</u>						
--Haytaian	49	48	2	1	100	(170)
--Undecided	28	61	8	3	100	(74)
--Lautenberg	34	59	5	2	100	(339)
<u>New Vote Choice</u>						
--Firm Haytaian	51	46	2	1	100	(91)
--Not Firm	29	64	5	2	100	(339)
--Firm Lautenberg	49	46	5	1	101	(153)

"Do you know who the (Republican/Democratic) candidate for Senator is? [Q.6, Q.9] ASKED OF THOSE NOT NAMING CANDIDATE: The (Republican/Democratic) candidate is (Chuck Haytaian/Frank Lautenberg) — have you ever heard of him before?" [Q.7/Q.10]

	<u>Names</u>	<u>Recognizes</u>	<u>Doesn't Recognize</u>	<u>Total</u>	<u>(n)</u>
HAYTAIAN					
October, 1994 - Likely Voters	39%	39%	22%	100%	(586)
<i>Party ID</i>					
--Democrat	32	40	28	100	(183)
--Independent	43	31	26	100	(219)
--Republican	43	46	11	100	(168)
LAUTENBERG					
October, 1994 - Likely Voters	50%	47%	3%	100%	(586)
<i>Party ID</i>					
--Democrat	52	43	4	99	(183)
--Independent	48	49	3	100	(219)
--Republican	52	48	--	100	(168)
<u>PAST SURVEYS</u>					
HAYTAIAN					
September, 1994 - Likely Voters	22	36	42	100	(598)
<i>Party ID</i>					
--Democrat	18	30	51	99	(191)
--Independent	24	36	41	101	(219)
--Republican	24	44	32	100	(170)
June, 1994 - Likely Voters	21	35	44	100	(620)
LAUTENBERG					
September, 1994 - Likely Voters	33	64	4	101	(598)
<i>Party ID</i>					
--Democrat	32	64	4	100	(191)
--Independent	31	65	4	100	(219)
--Republican	36	61	4	101	(170)
June, 1994 - Likely Voters	35	62	3	100	(620)

ASKED OF THOSE NAMING OR HEARD OF CANDIDATE:

"Is your general impression of (Lautenberg/Haytaian) favorable, unfavorable, or don't you have an opinion about him?
 PROBE: Is that very or somewhat (favorable/unfavorable)?" [Q.8, Q.11]

	Very <u>Favorable</u>	Somewhat <u>Favorable</u>	Somewhat <u>Unfavorable</u>	Very <u>Unfavorable</u>	Doesn't Know <u>Candidate</u>	Don't Know/No <u>Opinion</u>	<u>Total</u>	<u>(n)</u>
HAYTAIAN								
October, 1994 - Likely Voters	8%	16%	11%	8%	22%	34%	99%	(586)
<u>Party ID</u>								
--Democrat	1	5	16	13	28	36	99	(183)
--Independent	4	17	10	9	26	33	99	(219)
--Republican	21	29	6	3	11	30	100	(168)
LAUTENBERG								
October, 1994 - Likely Voters	15%	24%	13%	12%	3%	34%	101%	(586)
<u>Party ID</u>								
--Democrat	30	31	4	3	4	28	100	(183)
--Independent	9	26	12	10	3	41	101	(219)
--Republican	7	15	24	24	--	30	100	(168)
PAST SURVEYS								
HAYTAIAN								
September, 1994 - Likely Voters	5	10	6	5	42	32	100	(598)
<u>Party ID</u>								
--Democrat	2	3	7	6	51	31	100	(191)
--Independent	4	10	8	6	41	31	100	(219)
--Republican	11	18	2	2	32	35	100	(170)
June, 1994 - Likely Voters	6	7	4	4	44	34	99	(620)
LAUTENBERG								
September, 1994 - Likely Voters	13	26	9	9	4	39	100	(598)
<u>Party ID</u>								
--Democrat	21	32	5	2	4	36	100	(191)
--Independent	12	26	5	11	4	42	100	(219)
--Republican	6	21	17	16	4	36	100	(170)
June, 1994 - Likely Voters	15	29	10	7	3	37	101	(620)

"Suppose the election for Senator was held today and you had to choose right now. Would you vote for Chuck Haytaian, the Republican; or Frank Lautenberg, the Democrat? [Q.12] (Candidates' names are rotated) (IF CHOOSES CANDIDATE, PROBE: Are you very sure about your choice, or might you change your mind before the election?) [Q.13] (IF WOULDN'T VOTE NOW, PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?" [Q.14]

	<i>(Firm)</i> Sure About <u>Haytaian</u>	<i>(Soft)</i> Picks <u>Haytaian</u> (But might change)	<u>Initially Undecided</u>			<i>(Soft)</i> Picks <u>Lautenberg</u> (But might change)	<i>(Firm)</i> Sure About <u>Lautenberg</u>	<u>Other</u>	<u>Total</u>	<u>(n)</u>
			Leans <u>Haytaian</u>	Does Not <u>Lean</u>	Leans <u>Lautenberg</u>					
October, 1994 -										
Likely Voters*	25%	10%	2%	11%	4%	17%	31%	1%	101% (580)	
<u>Party ID</u>										
--Democrat	2	3	2	4	2	21	66	--	100 (181)	
--Independent	20	9	1	18	6	23	22	--	99 (215)	
--Republican	57	17	2	8	3	6	6	2	101 (168)	
<u>Does Lautenberg Deserve Re-election?</u>										
--Re-election	2	1	--	3	4	24	67	--	101 (224)	
--Time for change	52	17	2	10	2	10	6	--	99 (258)	
--Depends/Not sure	4	10	2	34	10	23	13	3	99 (98)	
<u>Past Voting 1993</u>										
--Voted Whitman	44	14	2	9	3	15	12	1	100 (281)	
--Voted Florio	4	2	1	8	4	22	58	1	100 (194)	
<u>1992</u>										
--Voted Clinton	5	6	--	7	4	23	56	--	101 (235)	
--Voted Bush	52	14	3	9	1	10	9	1	99 (202)	
--Voted Perot	26	13	2	12	5	26	13	2	99 (82)	
<u>PAST SURVEYS</u>										
September, 1994 -										
Likely Voters	15	11	3	12	6	26	26	2	101 (595)	
<u>Party ID</u>										
--Democrat	1	3	--	6	8	32	50	1	101 (191)	
--Independent	10	11	2	18	6	29	22	2	100 (216)	
--Republican	39	19	6	6	2	16	6	4	98 (170)	
<u>Does Lautenberg Deserve Re-election?</u>										
--Re-election	1	2	--	4	5	35	51	--	98 (237)	
--Time for change	34	19	5	10	5	16	8	4	101 (255)	
--Not sure	3	10	2	38	8	28	11	1	101 (103)	
June, 1994 - Likely Voters	17	12	1	9	3	30	25	3	100 (620)	

VOTE CHOICE - TRADITIONAL*

Note: The traditional method of simplifying the vote choice has been to group the people who are "firm" and "soft" supporters of a candidate and combine people who "lean" towards a candidate with the undecided voters.

	<u>Haytaian</u>	<u>Undecided</u>	<u>Lautenberg</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	35%	17%	48%	100%	(576)

PAST SURVEYS

September, 1994 - Likely Voters	27	21	52	100	(583)
June, 1994 - Likely Voters	30	14	57	100	(604)

* Percentages adjusted for rounding.

NEW VOTE CHOICE*

Note: During this election the *Star-Ledger/Eagleton* Poll will be tracking the dynamics of voter "stability." Post-election analysis has substantiated the phenomena of voters "switching" candidates as late as Election Day. Firm voters are those who pick a candidate they support and say they will not change their minds prior to Election Day; voters who are not firm are either initially undecided or say that they might change their mind about who they will vote for. The data for these classifications are based on Q.12 and Q.14.

	<u>Firm Haytaian</u>	<u>Not Firm</u>	<u>Firm Lautenberg</u>	<u>Total</u>	<u>(n)</u>
<u>New Vote Choice</u>					
October, 1994	25%	44%	31%	100%	(576)
<u>Party ID</u>					
--Democrat	2	32	66	100	(181)
--Independent	21	57	22	100	(214)
--Republican	58	36	6	100	(165)
<u>Does Lautenberg deserve Re-election?</u>					
--Re-election	2	31	67	100	(224)
--Time for change	53	42	6	101	(257)
--Not sure	4	82	14	100	(95)
<u>Gender</u>					
--Male	30	40	30	100	(276)
--Female	21	48	31	100	(300)
<u>Age</u>					
--18 - 29	16	52	31	99	(61)
--30 - 49	25	47	28	100	(224)
--50 - 64	28	41	31	100	(127)
--65 and over	27	38	35	100	(142)
<u>Region</u>					
--North	22	42	35	99	(255)
--Central	33	40	28	101	(162)
--South	23	51	26	100	(151)
<u>Interest in the Election</u>					
--Very interested	36	28	35	99	(218)
--Somewhat interested	18	54	28	100	(330)
<u>Vote Probability</u>					
--Definitely will vote	32	35	32	99	(391)
--Probably will vote	9	63	28	100	(185)
<u>Past Voting 1993</u>					
--Voted Whitman	44	44	12	100	(279)
--Voted Florio	4	38	58	100	(193)
<u>1992</u>					
--Voted Clinton	5	39	56	100	(235)
--Voted Bush	53	38	10	101	(200)

--Voted Perot	26	60	14	100	(80)
<u>PAST SURVEYS</u>					
September, 1994	16	58	26	100	(583)
<i><u>Party ID</u></i>					
--Democrat	1	49	50	100	(189)
--Independent	10	68	22	100	(212)
--Republican	41	52	7	100	(164)
<i><u>Does Lautenberg deserve Re-election?</u></i>					
--Re-election	1	47	52	100	(236)
--Time for change	35	57	8	100	(245)
--Not sure	3	86	11	100	(102)

*Omits 1% of voters who select an "other" candidate.

"What is the one main reason why you are voting for (Haytaian/Lautenberg)?" [Q.15]

<u>Top Mentions</u>	<u>Total</u>	<u>For Haytaian</u>	<u>For Lautenberg</u>
<i><u>Issues</u></i>			
--Taxes	4%	7%	2%
--Crime	3	4	3
--Abortion	2	2	2
<i><u>Partisanship</u></i>			
--Because he's a Democrat	15	--	24
--Because he's a Republican	15	36	--
<i><u>Personal Characteristics</u></i>			
--Cares more about people like me	5	1	8
--Out of Touch	1	1	--
--Better for New Jersey	9	8	10
--Trust	5	2	7
<i><u>Other</u></i>			
--Time for a change	8	17	1
--Don't know	7	3	10
	(n=510)	(n=209)	(n=301)

"Overall, how satisfied are you with the candidates running for the U.S. Senate this year -- very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?" [Q.16]

	<u>Very Satisfied</u>	<u>Somewhat Satisfied</u>	<u>Somewhat Dissatisfied</u>	<u>Very Dissatisfied</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	11%	56%	16%	5%	12%	100%	(586)
<i><u>New Vote Choice</u></i>							
--Firm Haytaian	16	60	13	6	6	101	(144)
--Not Firm	4	53	21	4	18	100	(255)
--Firm Lautenberg	16	57	12	4	10	99	(177)
<i><u>Traditional Vote Choice</u></i>							
--Haytaian	12	55	19	6	9	101	(200)

--Undecided	3	48	15	8	25	99	(97)
--Lautenberg	13	59	14	3	11	100	(279)

Party ID

--Democrat	14	56	14	5	11	100	(183)
--Independent	6	53	22	5	13	99	(219)
--Republican	13	59	12	4	12	100	(168)

"Thinking about the job that Frank Lautenberg has done as U.S. Senator, do you think he deserves to be re-elected, or do you think it's time for a change?" [Q.18]

	<u>Deserves Re-election</u>	<u>Time For Change</u>	<u>Depends</u>	<u>Don't Know</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	38%	45%	3%	13%	99%	(586)
<u>Party ID</u>						
--Democrat	68	19	5	8	100	(183)
--Independent	33	47	4	16	100	(219)
--Republican	13	73	1	13	100	(168)
<u>Vote Choice - Traditional</u>						
--Haytaian	4	90	1	6	101	(200)
--Undecided	15	38	5	41	99	(97)
--Lautenberg	72	15	5	8	100	(279)
<u>New Vote Choice</u>						
--Firm Haytaian	3	94	1	2	100	(144)
--Not Firm	27	42	6	25	100	(255)
--Firm Lautenberg	84	8	2	5	99	(177)
<u>PAST SURVEYS</u>						
September, 1994 - Likely Voters	40	43	4	14	101	(598)
June, 1994 - Likely Voters	35	42	7	17	101	(620)
February, 1994	29	48	6	17	100	(680)

Combined Lautenberg re-elect [Q.18] and "What do you think you will do on Election Day?" [Q.19]

	<u>Vote To Re-elect Lautenberg</u>	<u>Vote for Chuck Haytaian</u>	<u>Stay Home And Not Vote</u>	<u>Vote for One Of The Independent Candidates</u>	<u>Vote for Frank Lautenberg</u>	<u>Other/ Don't Know</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	38%	30%	1%	3%	10%	18%	100%	(586)
<u>New Vote - Traditional</u>								
--Haytaian	4	86	--	1	1	9	101	(200)
--Undecided	15	4	5	9	7	59	99	(97)
--Lautenberg	72	1	1	1	17	8	100	(279)
<u>New Vote Choice</u>								

--Firm Haytaian	3	94	--	1	--	1	99	(144)
--Not Firm	27	16	2	5	13	36	99	(255)
--Firm Lautenberg	84	--	1	--	13	2	100	(177)

PAST SURVEYS

September, 1994 - Likely Voters	40	22	1	6	8	23	100	(598)
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"There will also be an election for the U.S. House of Representatives in your district in November. If you were voting today, would you vote for the Democratic candidate or the Republican candidate?" [Q.29]

	<u>Democrat</u>	<u>Republican</u>	<u>Independent/ Other</u>	<u>Undecided/ Don't Know</u>	<u>Won't Vote</u>	<u>Total</u>	<u>(n)</u>
October, 1994 - Likely Voters	35%	32%	1%	32%	--	100%	(586)
<i>Party ID</i>							
--Democrat	79	3	1	17	--	100	(183)
--Independent	24	23	1	50	1%	99	(219)
--Republican	4	76	--	20	--	100	(168)
<i>Vote choice - Traditional</i>							
--Haytaian	6	72	1	21	1	101	(200)
--Undecided	21	19	--	61	--	101	(97)
--Lautenberg	62	8	--	29	--	99	(279)
<i>New Vote Choice</i>							
--Firm Haytaian	3	77	--	19	1	100	(144)
--Not Firm	31	24	1	45	--	101	(255)
--Firm Lautenberg	68	8	1	23	--	100	(177)
<u>PAST SURVEYS</u>							
September, 1994 - Likely Voters	33	33	1	33	--	100	(598)
<i>Party ID</i>							
--Democrat	72	5	1	23	--	101	(191)
--Independent	24	21	1	53	--	99	(219)
--Republican	5	81	1	14	--	101	(170)
September, 1992 - Registered Voters	44	31	1	24	--	100	(663)